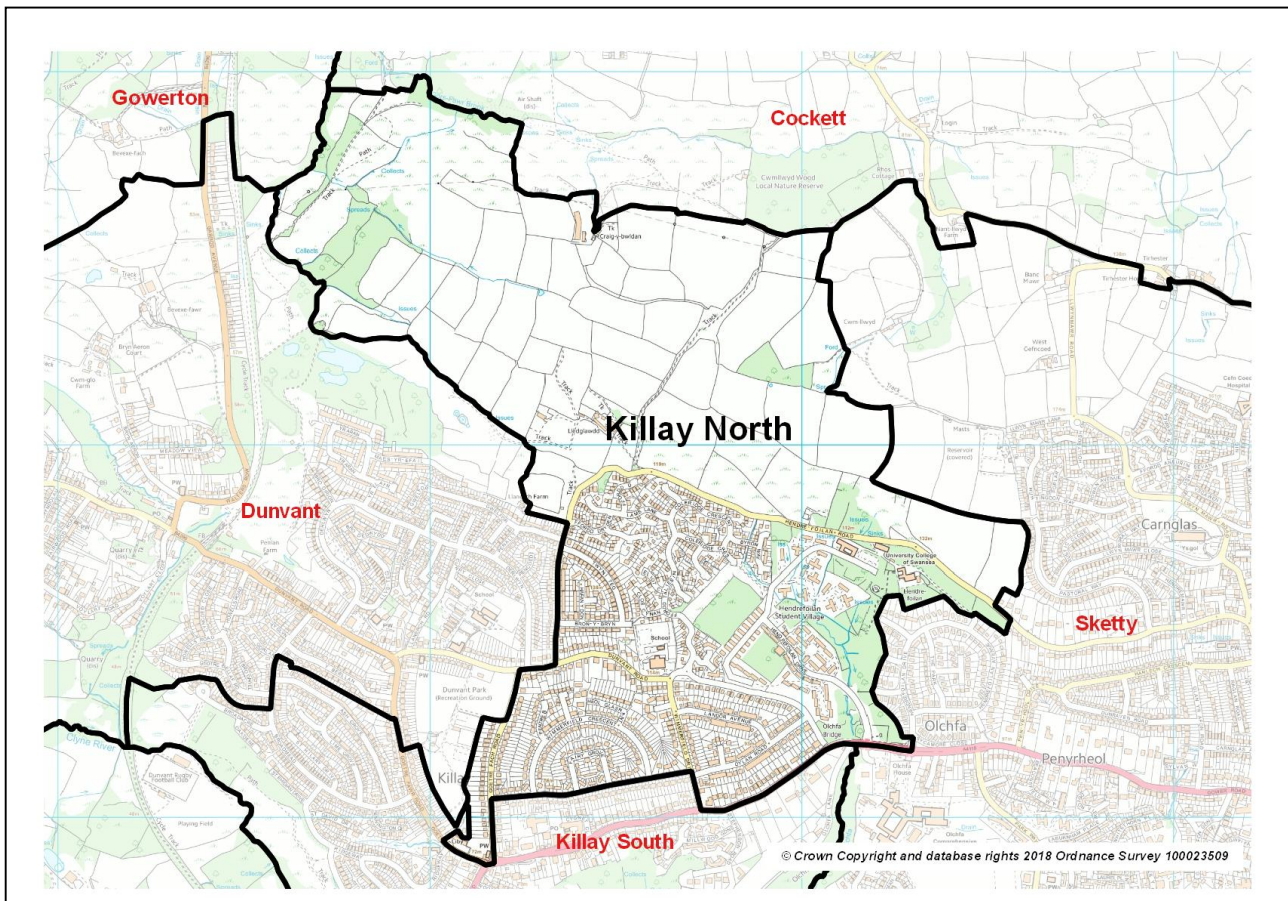


Information, Research & GIS (Strategic Delivery Unit), April 2022

The information in this profile relates to the former ward prior to the Council elections on 5 May 2022.

Profiles on the basis of the new wards will be developed as soon as possible.



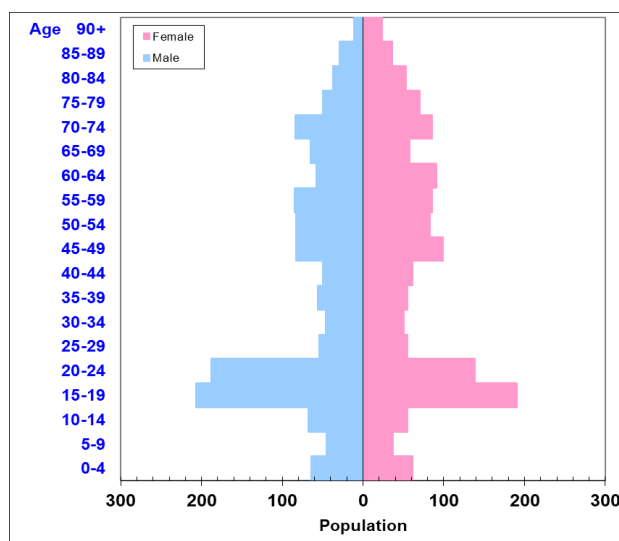
- **Population: 2,800** (source: mid-2020 estimates, rounded - Office for National Statistics / ONS)
- **Location:** Approximately 6 kilometres west of Swansea city centre
- **Neighbouring Wards:** Killay South, Dunvant, Gowerton, Cockett, Sketty
- **Constituency area (Welsh Government / UK Parliament):** Swansea West
- **Area:** 194 hectares / 1.94 km² (ONS, 2020)
- **Population Density (2020):** 1,422 people per km²
- **Population Change (2015 to 2020):** -600 / -17% (ONS estimates, rounded)
- **Employment:** 225 (ONS workplace estimate, 2020). Major employers: Swansea Council (primary school).



POPULATION STATISTICS

Mid-2020 population estimates

Population	Killay North		Swansea %
	Total	%	
Aged: 0-4	125	4.5	4.9
5-15	241	8.8	12.0
16-24	689	25.0	13.6
25-44	428	15.5	25.3
45-64	668	24.3	24.4
65-74	293	10.6	10.5
75+	310	11.3	9.3
Total	2,754	100	100
Male	1,363	49.5	49.8
Female	1,391	50.5	50.2



- 5th lowest ward population in Swansea, but 19th highest population density (2020)
- High estimated number of aged 16 to 24 (2020), largely due to location in the ward of Hendrefoilan Student Village (Swansea University)
- Lower proportions aged 5-15 and 25-44
- Birth and death numbers low and rates below Swansea averages (2020).

Source: Small area population estimates (2020), ONS.

Births & Deaths	Killay North	Swansea
Births (2020)	19	2,033
Birth Rate	6.9	8.2
Deaths (2020)	24	3,009
Death Rate	8.7	12.2

Source: 2020 statistics and population estimates, ONS.
Note: Birth and death rates expressed per '000 population.

2011 Census Data

Population Characteristics	Killay North	Killay North %	Swansea %
People: born in Wales	2,037	58.8	77.7
born outside UK	321	9.3	7.2
in non-white ethnic groups	292	8.4	6.0
with long-term health problem or disability	433	12.5	23.3
with no qualifications (aged 16+)	210	6.9	23.9
with higher level qualifications (aged 16+)	838	27.6	25.8
able to speak Welsh (aged 3+)	330	9.6	11.4

Household Composition	Killay North	Killay North %	Swansea %
Total households / (Average Household Size)	971	(2.4)	(2.3)
Household type: One person: Age 65+	143	14.7	13.4
Other	118	12.2	19.9
One family only: All aged 65+	151	15.6	8.7
Married or Same-Sex Civil Partnership Couple	373	38.4	30.4
Cohabiting Couple	55	5.7	8.6
Lone Parent	79	8.1	11.7
Other Household Types	52	5.4	7.3

Source: 2011 Census, ONS.

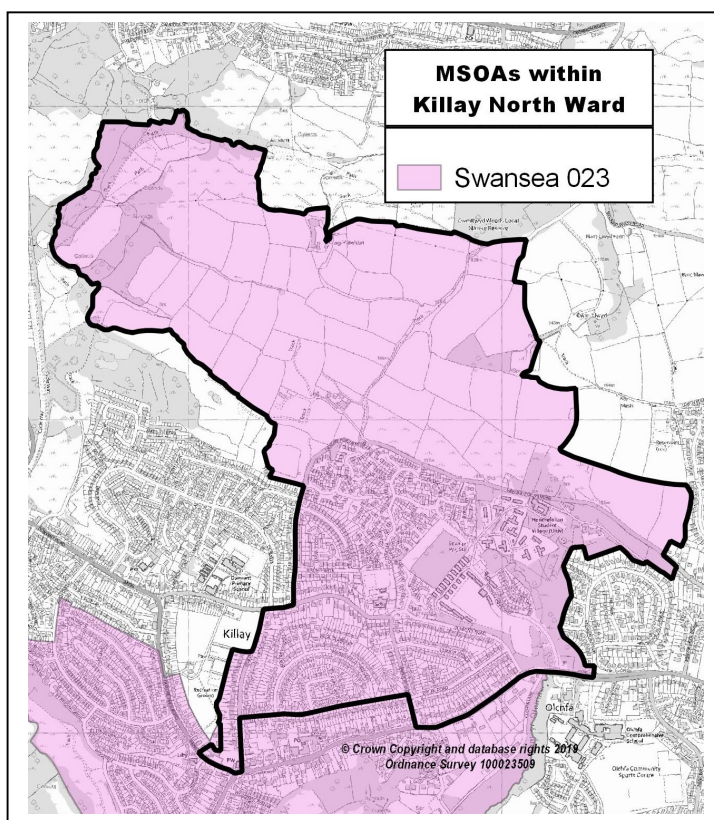
ABOUT THE WARD

Killay is one of a string of Victorian hamlets on Gower Road that rapidly grew during the early 1900s and was subsequently absorbed by the western expansion of urban Swansea. It has since developed as an attractive residential suburb.

The twentieth century development of Killay North can be broadly subdivided into three areas and phases. The first phase involved the development during the 1940s and 1950s of private semi-detached homes around the Wimmerfield Crescent area. The next phase coincided with the expansion of the University and creation of the Student Village which was constructed in phases between 1973 and 1993 (although the extent of the village is now reducing as the student accommodation is being relocated). In the 1990s, housing developments in the Hendrefoilan Woods area further contributed to population growth.

SOCIO-ECONOMIC DATA

- Estimates of average net annual household income for Killay North are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 023, the MSOA which most closely aligns to the ward (see map adjacent), is £32,200; the 3rd highest (of 31 MSOAs) in Swansea and 20% above the Swansea median of £26,900.
- NS-SeC data (socio-economic position based on occupation) for the ward indicates a very high proportion of residents in the 'not classified' category, which in the NS-SeC classification includes students (which is to be expected in an area containing the Student Village).



Socio-economic classification (NS-SeC)	Killay North	Killay North %	Swansea %
All usual residents aged 16-74	2,761	100	100
1-2. Higher managerial, administrative & professional	701	25.4	27.5
3-4. Intermediate occupations	381	13.8	20.3
5-7. Routine and manual occupations	318	11.5	33.9
8. Never worked and long-term unemployed	30	1.1	5.2
Not classified (full-time students)	1,331	48.2	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

HOUSING STATISTICS

Accommodation Type and Tenure

Household Accommodation Type	Killay North	Killay North %	Swansea %
All household spaces (incl. vacant/second homes)	1,011	100	100
Detached	487	48.2	23.2
Semi-detached	374	37.0	33.3
Terraced (incl. end terrace)	94	9.3	26.4
Flat, maisonette or apartment	56	5.5	16.7
Caravan or other mobile/temporary	0	0.0	0.4

Household Tenure	Killay North	Killay North %	Swansea %
All households	971	100	100
Households: Owned: outright	468	48.2	33.4
Owned with a mortgage or loan	378	38.9	30.6
Households: Rented: Social Rented; from Council	4	0.4	12.7
Social Rented; Other (incl. RSL/HA)	13	1.3	6.5
Private Rented (total)	98	10.1	14.7
Other (incl. Shared Ownership, Living Rent Free)	10	1.0	2.0

Source: 2011 Census, ONS.

Average house price (by type), 2019-20

Ward \ Type:	Detached	Semi-det.	Terraced	Flat / mais.	All types
Killay North	£257,000	£220,000	£133,500	n/a	£207,500
Change on year	-£12,950	-£5,000	-£66,495	n/a	-£36,500
Change %	(-4.8)	(-2.2)	(-33.2)	n/a	(-15.0)
Swansea average	£255,000	£152,000	£118,250	£120,000	£155,000
%-change (annual)	+4.1% (+£10,005)	+2.0% (+£3,005)	+4.2% (+£4,750)	+0.0% (+£0)	+4.0% (+£6,000)

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2020, calculated using Land Registry data.

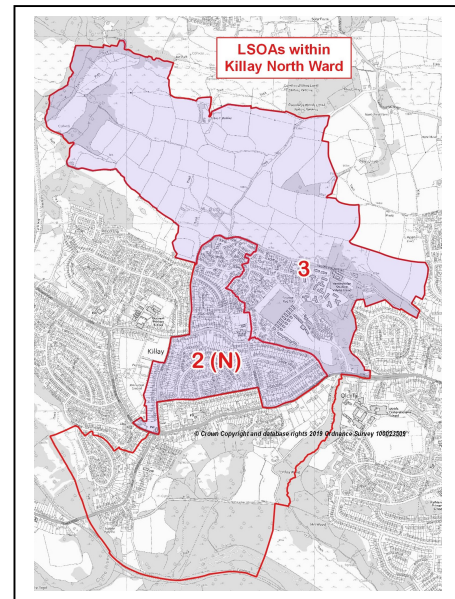
Dwelling Stock by Council Tax Band, March 2020

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
Killay North & South	0	40	270	740	880	300	50	30	20	2,310
Killay N & S %	0.0	1.7	11.7	32.2	38.1	13.0	2.2	1.3	0.9	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded Lower Super Output Area (LSOA) data]. Note: Due to the use of aggregate LSOA data, figures are not available for the individual Killay wards.

WELSH INDEX OF MULTIPLE DEPRIVATION

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – Killay North ward consists of two LSOAs (one whole, one part LSOA).
- Killay 3 (created by combining the former Killay North 1 and Killay South 2 LSOAs) is ranked 142nd in Swansea and 1,885th in Wales, reflecting low levels of relative deprivation.
- Killay North 2 is the less deprived of the two LSOAs in the ward, ranked 145 in Swansea (out of 148) and 1,897 in Wales (of 1,909).
- In relative terms, the highest deprivation ranking in Killay 3 is recorded in the physical environment domain, although no domain ranking for either LSOA is close to the 50% most deprived in Wales.



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales		
KN 2	145	1897	133	1765	132	1710	142	1851	141	1840	139	1849	121	1662	148	1900	118	1621
Kil 3	142	1885	137	1784	141	1806	128	1677	129	1787	129	1741	128	1710	131	1741	103	1482

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Economic Activity (people aged 16-74)	Killay North	Killay North %	Swansea %
Economically Active	1,485	53.8	63.0
Employees: Part-time and Full-time	887	32.1	47.9
Self-employed	118	4.3	6.6
Unemployed	45	1.6	3.9
Economically Inactive	1,276	46.2	37.0
Retired	304	11.0	15.6
Looking after Home or Family	39	1.4	3.7
Long-term Sick or Disabled	22	0.8	6.9
Other	8	0.3	2.1
Students (economically active and inactive)	1,338	48.5	13.3

Source: 2011 Census, ONS.

Benefit claimants (selected, as at August 2020)	Killay North	Est. Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	25	1.3	6.0
Universal Credit (total claimants) *	147	4.8	13.9
Incapacity Benefits (ESA and IB/SDA)	32	1.7	6.9
Disability-related benefits (PIP, DLA and AA) *	453	9.0	12.5
Pension Credit (PC)	28	4.7	14.7

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disabling Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

* Due to the use of aggregate LSOA data, total and est. rate figures for these benefit types represent Killay North and South combined.

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