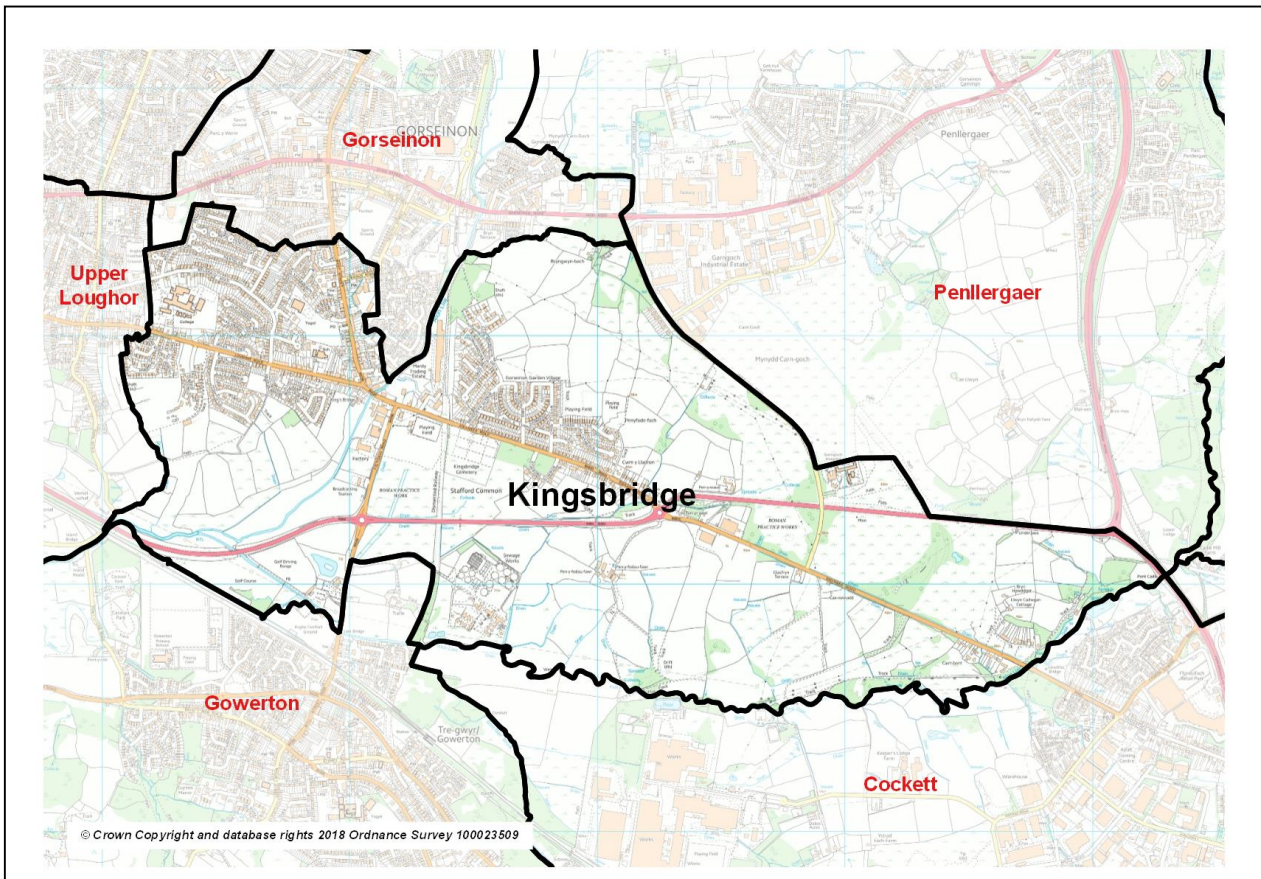


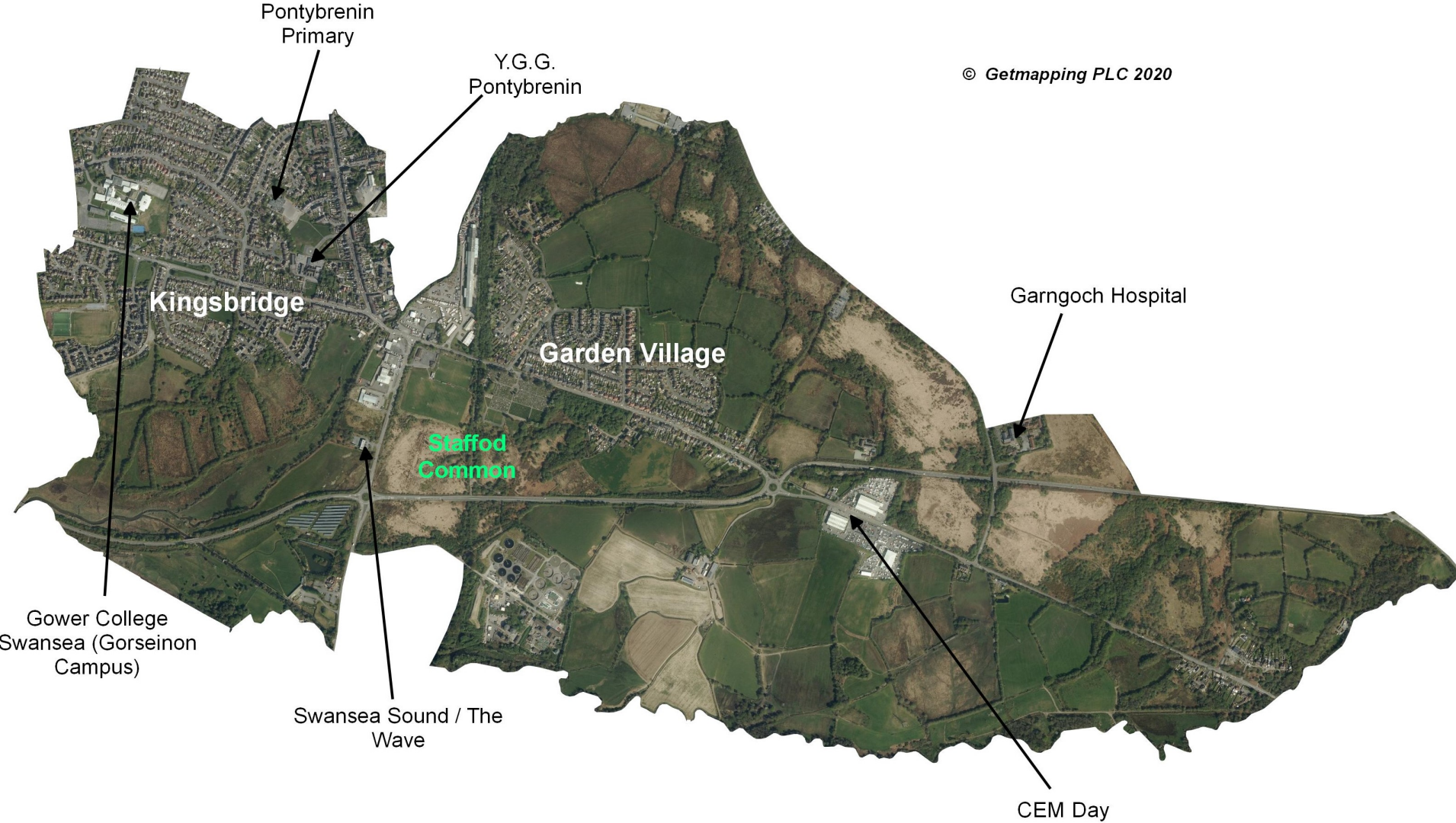
Information, Research & GIS (Strategic Delivery Unit), April 2022

The information in this profile relates to the former ward prior to the Council elections on 5 May 2022.

Profiles on the basis of the new wards will be developed as soon as possible.



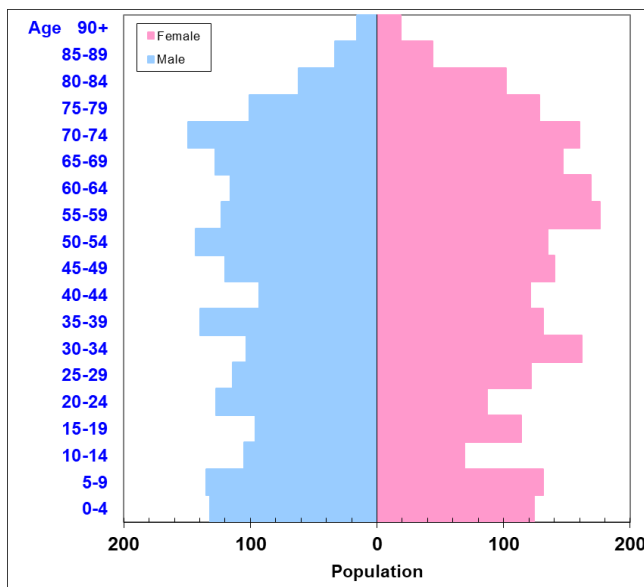
- **Population: 4,300** (source: mid-2020 estimates, rounded - Office for National Statistics / ONS)
- **Location:** Approximately 7 kilometres north-west of the city centre, consisting mainly of the Kingsbridge and Garden Village localities
- **Neighbouring Wards:** Penllergaer, Penderry, Cockett, Gowerton, Upper Loughor, Gorseinon
- **Constituency area (Welsh Government / UK Parliament):** Gower
- **Area:** 476 hectares / 4.76 km² (ONS, 2020)
- **Population Density (2020):** 907 people per km²
- **Population Change (2015 to 2020):** +200 / +5% (ONS estimates, rounded)
- **Employment:** 1,000 (ONS workplace estimate, 2020). Major employers: Gower College Swansea (Gorseinon campus), Ty Garngoch, CEM Day, Swansea Council (schools).



POPULATION STATISTICS

Mid-2020 population estimates

Population	Kingsbridge		Swansea
	Total	%	%
Aged: 0-4	256	5.9	4.9
5-15	474	11.0	12.0
16-24	390	9.0	13.6
25-44	986	22.8	25.3
45-64	1,122	26.0	24.4
65-74	584	13.5	10.5
75+	505	11.7	9.3
Total	4,317	100	100
Male	2,036	47.2	49.8
Female	2,281	52.8	50.2



- 21st highest ward population in Swansea (of 36) and 23rd most densely populated (2020)
- Age structure generally close to Swansea, but relatively low proportions of people in the 16-24 age group, and slightly higher proportions aged 0-4 and 45+
- Birth rate slightly above the Swansea average but death rate lower (2020)
- Higher proportion of people born in Wales, Welsh speakers and couple households.

Source: Small area population estimates (2020), ONS.

Births & Deaths	Kingsbridge	Swansea
Births (2020)	41	2,033
Birth Rate	9.5	8.2
Deaths (2020)	46	3,009
Death Rate	10.7	12.2

Source: 2020 statistics and population estimates, ONS.
Note: Birth and death rates expressed per '000 population.

2011 Census Data

Population Characteristics	Kingsbridge	Kingsbridge %	Swansea %
People: born in Wales	3,547	88.5	77.7
born outside UK	67	1.7	7.2
in non-white ethnic groups	37	0.9	6.0
with long-term health problem or disability	886	22.1	23.3
with no qualifications (aged 16+)	648	19.3	23.9
with higher level qualifications (aged 16+)	800	23.8	25.8
able to speak Welsh (aged 3+)	663	17.0	11.4

Household Composition	Kingsbridge	Kingsbridge %	Swansea %
Total households / (Average Household Size)	1,687	(2.4)	(2.3)
Household type: One person: Age 65+	258	15.3	13.4
Other	192	11.4	19.9
One family only: All aged 65+	184	10.9	8.7
Married or Same-Sex Civil Partnership Couple	703	41.7	30.4
Cohabiting Couple	111	6.6	8.6
Lone Parent	156	9.2	11.7
Other Household Types	83	4.9	7.3

Source: 2011 Census, ONS.

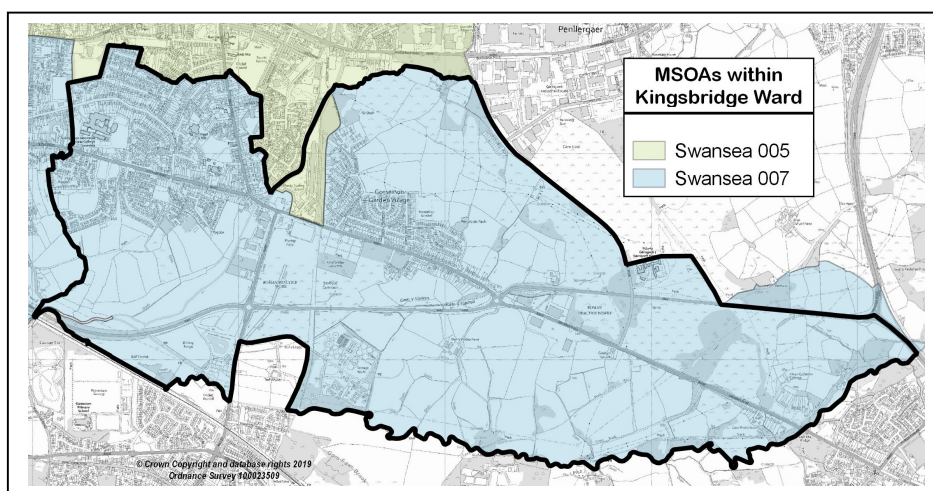
ABOUT THE WARD

The settlement of Kingsbridge grew up around the area's numerous collieries and tinplate works, but remained largely undeveloped until the turn of the 20th Century. In 1908, when the Bryngwyn Steelworks was opened in the neighbouring Gorseinon ward, the intensity of housing development in the area increased. By 1914, the construction of Garden Village had commenced, comprising mainly of three bedroom semi-detached houses, and by the late 1930s was largely complete.

In more recent times, Kingsbridge has seen further housing expansion, most recently on the site of the former Cae Duke Colliery, which was redeveloped to provide modern mixed housing in the late 1990s.

SOCIO-ECONOMIC DATA

- Estimates of average net annual household income for Kingsbridge are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 007, the MSOA which most closely aligns to the ward (see map adjacent), is £28,200; the joint 12th highest (of 31 MSOAs) in Swansea and 5% above the Swansea median of £26,900.



- NS-SeC data (socio-economic position based on occupation) for the ward indicates a slightly higher proportion of people in the three main NS-SeC classes, but a lower proportion than Swansea in the 'never worked' and 'not classified' categories.

Socio-economic classification (NS-SeC)	Kingsbridge	Kingsbridge %	Swansea %
All usual residents aged 16-74	2,997	100	100
1-2. Higher managerial, administrative & professional	911	30.4	27.5
3-4. Intermediate occupations	749	25.0	20.3
5-7. Routine and manual occupations	1,067	35.6	33.9
8. Never worked and long-term unemployed	64	2.1	5.2
Not classified (full-time students)	206	6.9	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

HOUSING STATISTICS

Accommodation Type and Tenure

Household Accommodation Type	Kingsbridge	Kingsbridge %	Swansea %
All household spaces (incl. vacant/second homes)	1,726	100	100
Detached	436	25.3	23.2
Semi-detached	963	55.8	33.3
Terraced (incl. end terrace)	242	14.0	26.4
Flat, maisonette or apartment	85	4.9	16.7
Caravan or other mobile/temporary	0	0.0	0.4

Household Tenure	Kingsbridge	Kingsbridge %	Swansea %
All households	1,687	100	100
Households: Owned: outright	786	46.6	33.4
Owned with a mortgage or loan	689	40.8	30.6
Households: Rented: Social Rented; from Council	67	4.0	12.7
Social Rented; Other (incl. RSL/HA)	21	1.2	6.5
Private Rented (total)	107	6.3	14.7
Other (incl. Shared Ownership, Living Rent Free)	17	1.0	2.0

Source: 2011 Census, ONS.

Average house price (by type), 2019-20

Ward \ Type:	Detached	Semi-det.	Terraced	Flat / mais.	All types
Kingsbridge	£222,500	£154,000	£122,500	n/a	£160,000
Change on year	+£10,000	+£7,375	+£14,000	n/a	+£10,000
Change %	(+4.7)	(+5.0)	(+12.9)	n/a	(+6.7)
Swansea average	£255,000	£152,000	£118,250	£120,000	£155,000
%-change (annual)	+4.1% (+£10,005)	+2.0% (+£3,005)	+4.2% (+£4,750)	+0.0% (+£0)	+4.0% (+£6,000)

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2020, calculated using Land Registry data.

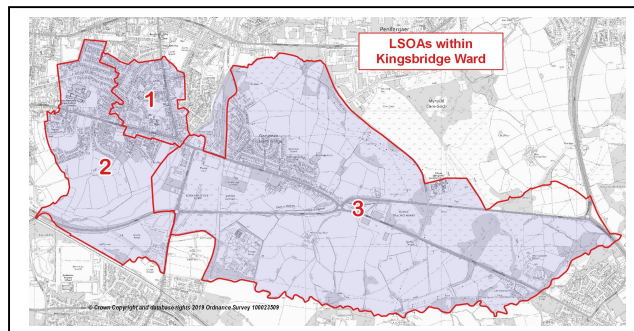
Dwelling Stock by Council Tax Band, March 2020

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
Kingsbridge	80	260	960	400	190	70	20	0	0	1,970
Kingsbridge %	4.1	13.2	48.7	20.3	9.6	3.6	1.0	0.0	0.0	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded Lower Super Output Area (LSOA) data]

WELSH INDEX OF MULTIPLE DEPRIVATION

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – Kingsbridge consists of three LSOAs.
- Of these, Kingsbridge 1 is ranked most deprived in the overall Index (94th of 148 in Swansea; 1,469th of 1,909 in Wales), with Kingsbridge 2 ranking as the least deprived (139 in Swansea, 1,851 in Wales).



- Deprivation is generally low across most of the domains, with only a small number showing any (relatively) higher levels of deprivation – employment, health and income in Kingsbridge 1 and housing in Kingsbridge 3 – although no rankings are in the 50% most deprived in Wales.

LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
Kin 1	94	1469	84	1163	81	1069	89	1115	102	1539	81	1234	97	1423	120	1642	92	1372
Kin 2	139	1851	144	1869	126	1650	112	1541	114	1648	97	1411	141	1819	135	1761	138	1759
Kin 3	109	1636	113	1584	99	1270	108	1440	96	1413	105	1500	73	1143	102	1381	94	1408

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Economic Activity (people aged 16-74)	Kingsbridge	Kingsbridge %	Swansea %
Economically Active	2,039	68.0	63.0
Employees: Part-time and Full-time	1,692	56.1	47.9
Self-employed	179	6.0	6.6
Unemployed	70	2.3	3.9
Economically Inactive	958	32.0	37.0
Retired	652	21.8	15.6
Looking after Home or Family	62	2.1	3.7
Long-term Sick or Disabled	114	3.8	6.9
Other	28	0.9	2.1
Students (economically active and inactive)	210	7.0	13.3

Source: 2011 Census, ONS.

Benefit claimants (selected, as at August 2020)	Kingsbridge	Est. Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	90	3.6	6.0
Universal Credit (total claimants)	211	8.4	13.9
Incapacity Benefits (ESA and IB/SDA)	110	4.4	6.9
Disability-related benefits (PIP, DLA and AA)	505	11.8	12.5
Pension Credit (PC)	84	7.9	14.7

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people and PC (aged 65+)). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

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