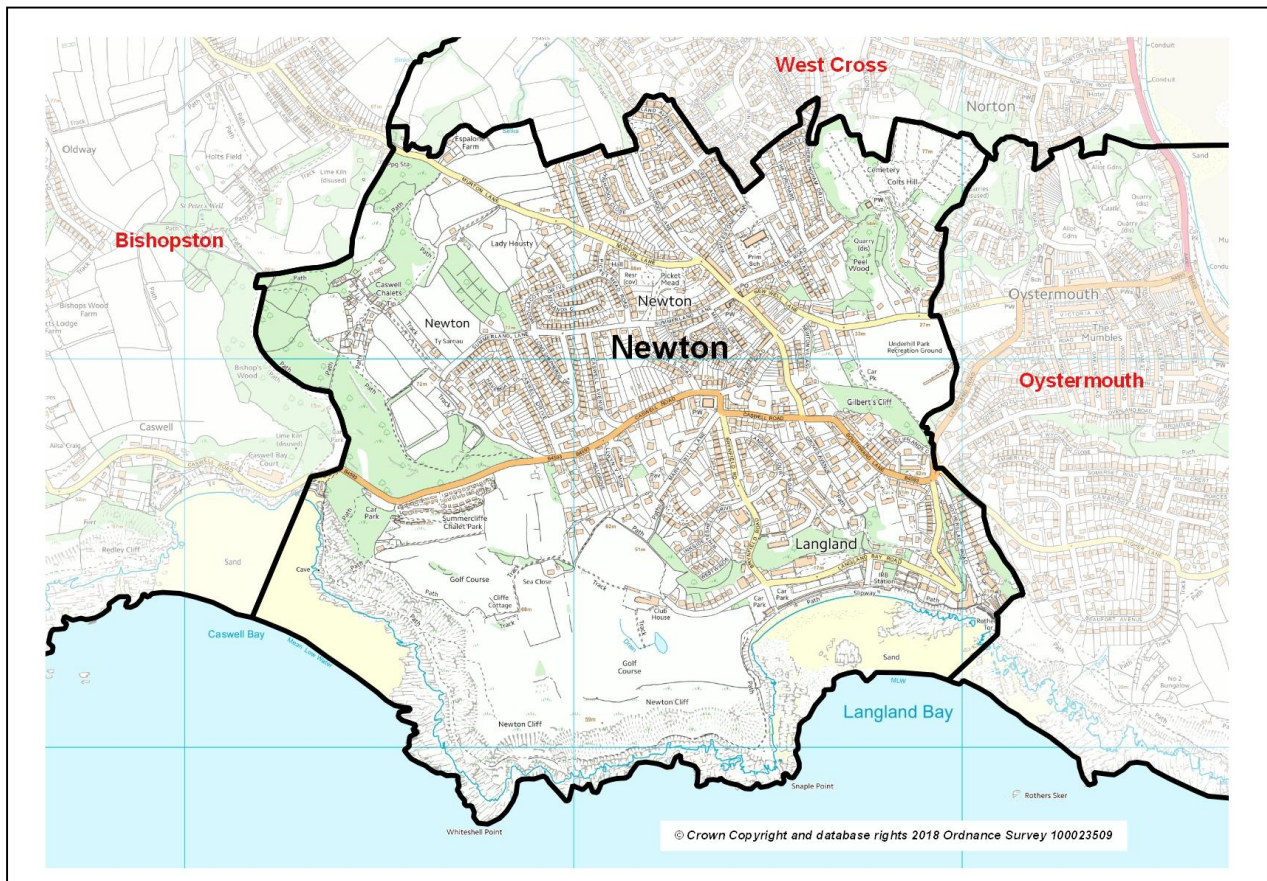


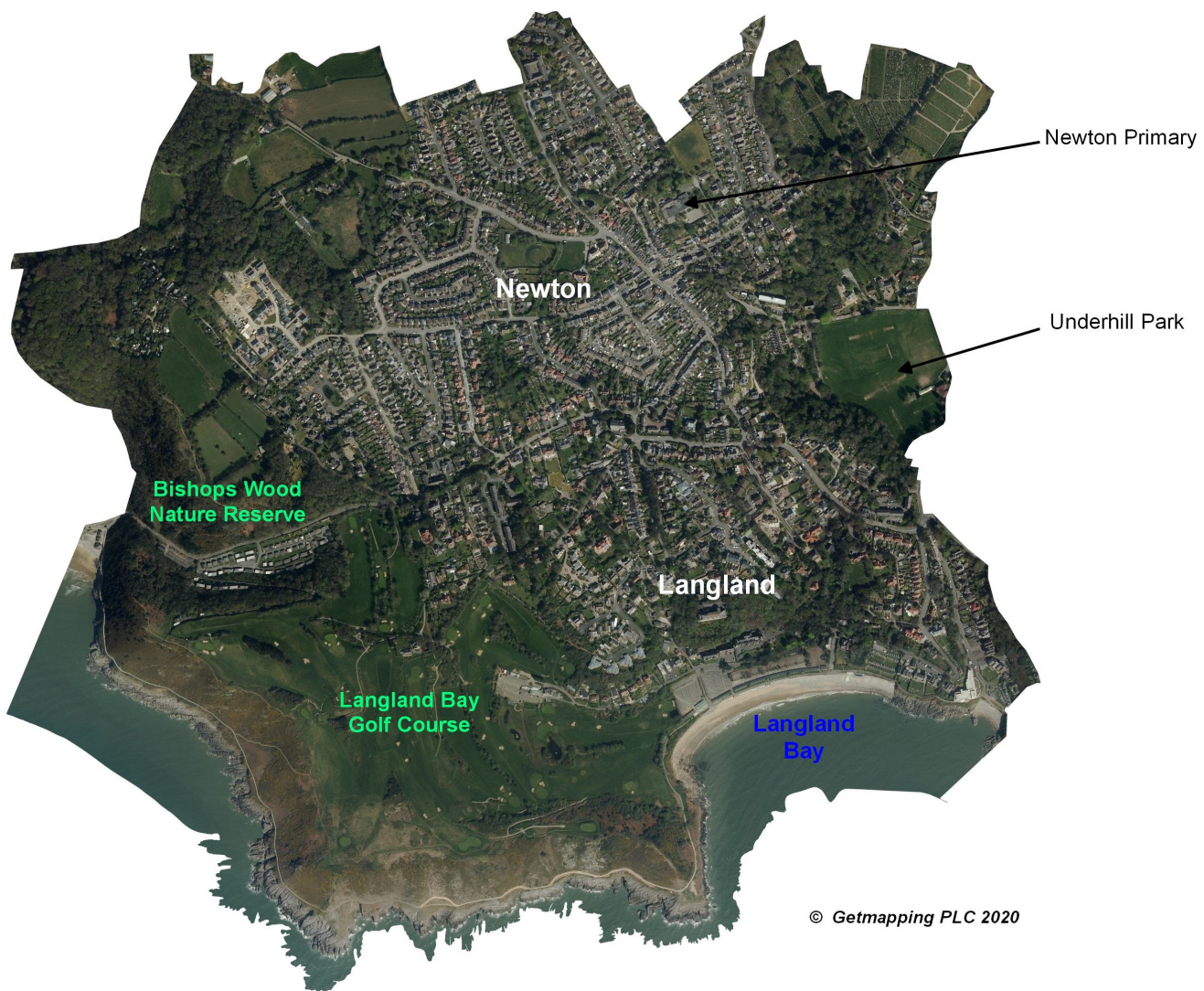
Information, Research & GIS (Strategic Delivery Unit), April 2022

The information in this profile relates to the former ward prior to the Council elections on 5 May 2022.

Profiles on the basis of the new wards will be developed as soon as possible.



- **Population: 3,400** (source: mid-2020 estimates, rounded - Office for National Statistics / ONS)
- **Location:** Approximately 7 kilometres south west of the city centre consisting of the Caswell, Newton and Langland localities
- **Neighbouring Wards:** Bishopston, West Cross, Oystermouth
- **Constituency area (Welsh Government / UK Parliament):** Gower
- **Area:** 236 hectares / 2.36 km<sup>2</sup> (ONS, 2020)
- **Population Density (2020):** 1,437 people per km<sup>2</sup>
- **Population Change (2015 to 2020):** 0 / +1% (ONS estimates, rounded)
- **Employment:** 450 (ONS workplace estimate, 2020). Major employers: Swansea Council (school), tourism and leisure businesses.

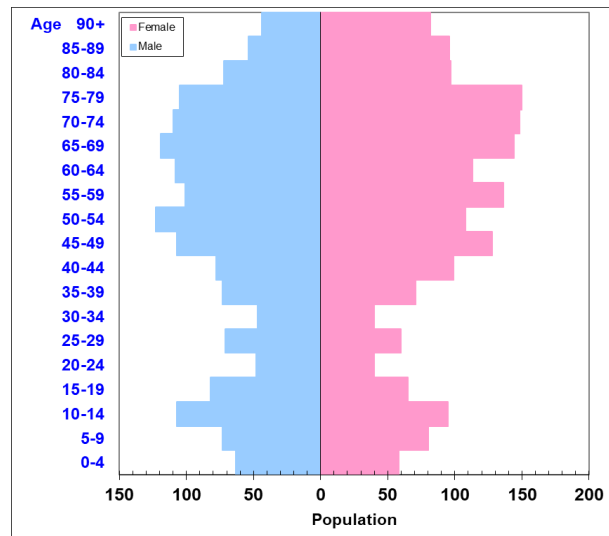


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## POPULATION STATISTICS

### Mid-2020 population estimates

Population	Newton		Swansea %
	Total	%	
<b>Aged: 0-4</b>	121	3.6	4.9
5-15	388	11.4	12.0
16-24	202	5.9	13.6
25-44	539	15.9	25.3
45-64	924	27.2	24.4
65-74	521	15.3	10.5
75+	700	20.6	9.3
<b>Total</b>	<b>3,395</b>	100	100
Male	1,585	46.7	49.8
Female	1,810	53.3	50.2



- 26<sup>th</sup> largest population of Swansea's wards, and 18<sup>th</sup> most densely populated (2020)
- Low percentage of people aged 16-44, but higher proportions aged 45 and over
- Low birth rate but far higher death rate than Swansea (2020), reflecting the age profile
- Lower average household size (2011)
- Higher percentage of people with higher level qualifications and couple households
- Higher proportion of aged 65+ households.

Source: Small area population estimates (2020), ONS.

Births & Deaths	Newton	Swansea
Births (2020)	15	2,033
Birth Rate	4.4	8.2
Deaths (2020)	78	3,009
Death Rate	23.0	12.2

Source: 2020 statistics and population estimates, ONS.  
Note: Birth and death rates expressed per '000 population.

### 2011 Census Data

Population Characteristics	Newton	Newton %	Swansea %
<b>People:</b> born in Wales	2,390	72.1	77.7
born outside UK	141	4.3	7.2
in non-white ethnic groups	49	1.5	6.0
with long-term health problem or disability	710	21.4	23.3
with no qualifications (aged 16+)	375	13.3	23.9
with higher level qualifications (aged 16+)	1,382	49.0	25.8
able to speak Welsh (aged 3+)	327	10.1	11.4

Household Composition	Newton	Newton %	Swansea %
<b>Total households</b> / (Average Household Size)	<b>1,503</b>	(2.1)	(2.3)
<b>Household type:</b> One person: Age 65+	287	19.1	13.4
Other	214	14.2	19.9
<b>One family only:</b> All aged 65+	259	17.2	8.7
Married or Same-Sex Civil Partnership Couple	532	35.4	30.4
Cohabiting Couple	78	5.2	8.6
Lone Parent	85	5.7	11.7
<b>Other Household Types</b>	48	3.2	7.3

Source: 2011 Census, ONS.

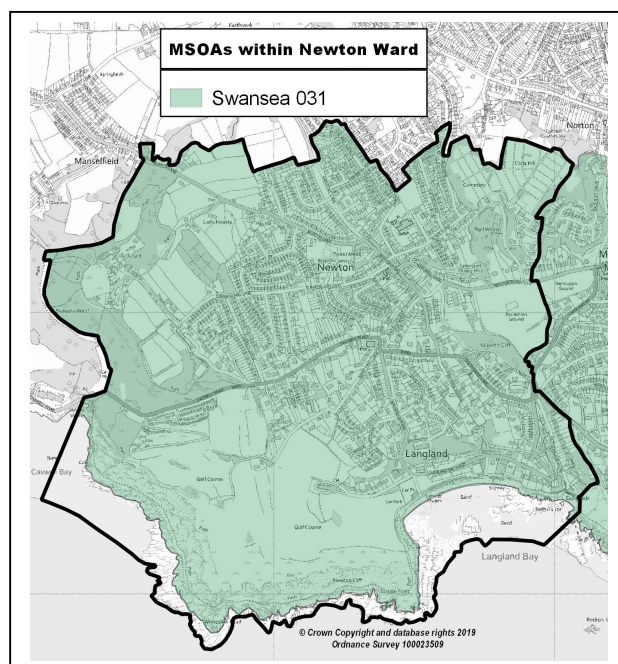
## ABOUT THE WARD

The three Gower localities of Newton, Caswell and Llangland make up the present-day ward of Newton. The village of Newton owes its original existence to limestone quarries and small farms, which attracted workers to the area. By the mid-19<sup>th</sup> Century, the village was already well developed, with its own school, chapels and other amenities. Whilst very few of the original worker cottages remain, the village layout is still very much centred on this traditional core.

In 1894, the house known locally at that time as Llan-y-Llan was opened to the public as the Llangland Bay Hotel and this heralded the development of Llangland and Caswell as prominent Victorian seaside resorts. In the post-war years, Newton village has gradually expanded in a radial fashion, and comprises of mainly detached, executive-style housing.

## SOCIO-ECONOMIC DATA

- Estimates of average net annual household income for Newton are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 031, the MSOA which most closely aligns to the ward (see map adjacent), is £30,300; the 4<sup>th</sup> highest (of 31 MSOAs) in Swansea and 13% above the Swansea median of £26,900.
- NS-SeC data (socio-economic position based on occupation) for the ward indicates a higher than average level of managerial and professionals (NS-SeC classes 1-2) and lower proportions of routine and manual occupations (NS-SeC classes 5-7).



Socio-economic classification (NS-SeC)	Newton	Newton %	Swansea %
All usual residents aged 16-74	2,263	100	100
1-2. Higher managerial, administrative & professional	1,204	53.2	27.5
3-4. Intermediate occupations	541	23.9	20.3
5-7. Routine and manual occupations	337	14.9	33.9
8. Never worked and long-term unemployed	40	1.8	5.2
Not classified (full-time students)	141	6.2	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

## HOUSING STATISTICS

### Accommodation Type and Tenure

Household Accommodation Type	Newton	Newton %	Swansea %
<b>All household spaces</b> (incl. vacant/second homes)	<b>1,723</b>	100	100
Detached	793	46.0	23.2
Semi-detached	344	20.0	33.3
Terraced (incl. end terrace)	179	10.4	26.4
Flat, maisonette or apartment	399	23.2	16.7
Caravan or other mobile/temporary	8	0.5	0.4

Household Tenure	Newton	Newton %	Swansea %
<b>All households</b>	<b>1,503</b>	100	100
<b>Households: Owned:</b> outright	842	56.0	33.4
Owned with a mortgage or loan	452	30.1	30.6
<b>Households: Rented:</b> Social Rented; from Council	4	0.3	12.7
Social Rented; Other (incl. RSL/HA)	35	2.3	6.5
Private Rented (total)	153	10.2	14.7
Other (incl. Shared Ownership, Living Rent Free)	17	1.1	2.0

Source: 2011 Census, ONS.

### Average house price (by type), 2019-20

Ward \ Type:	Detached	Semi-det.	Terraced	Flat / mais.	All types
<b>Newton</b>	£452,500	£258,750	£230,500	£252,500	<b>£372,500</b>
Change on year	+£15,500	-£41,250	-£22,000	+£59,500	<b>+£66,946</b>
Change %	(+3.5)	(-13.8)	(-8.7)	(+30.8)	<b>(+21.9)</b>
<b>Swansea average</b>	<b>£255,000</b>	<b>£152,000</b>	<b>£118,250</b>	<b>£120,000</b>	<b>£155,000</b>
%-change (annual)	+4.1% (+£10,005)	+2.0% (+£3,005)	+4.2% (+£4,750)	+0.0% (+£0)	<b>+4.0% (+£6,000)</b>

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2020, calculated using Land Registry data.

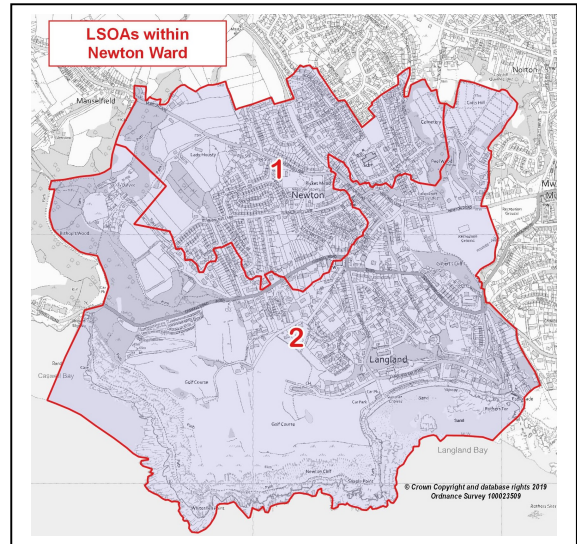
### Dwelling Stock by Council Tax Band, March 2020

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
<b>Newton</b>	110	0	50	170	350	480	330	200	140	<b>1,820</b>
Newton %	6.0	0.0	2.7	9.3	19.2	26.4	18.1	11.0	7.7	100
<b>Swansea %</b>	<b>15.1</b>	<b>25.0</b>	<b>21.6</b>	<b>15.0</b>	<b>11.4</b>	<b>7.1</b>	<b>3.4</b>	<b>1.0</b>	<b>0.5</b>	<b>100</b>

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded Lower Super Output Area (LSOA) data]

## WELSH INDEX OF MULTIPLE DEPRIVATION

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – Newton consists of two LSOAs
- Newton 1 and 2 ranked 147<sup>th</sup> and 132<sup>nd</sup> in Swansea respectively, and 1905<sup>th</sup> and 1801<sup>st</sup> of 1,909 in Wales, indicating low levels of deprivation.
- Newton 1 and 2 are not ranked in the 50% most deprived LSOAs in Wales for any of the eight domains.
- The highest Wales ranking in Newton 1 is in the Access to Services domain; for Newton 2 the highest Wales ranking is in the Employment domain.



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales	Swansea	Wales
New1	147	1905	146	1878	144	1857	144	1870	148	1900	95	1382	139	1800	145	1878	128	1699
New2	132	1801	108	1539	102	1321	143	1853	146	1875	123	1631	146	1852	115	1552	110	1551

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

## ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Economic Activity (people aged 16-74)	Newton	Newton %	Swansea %
<b>Economically Active</b>	<b>1,389</b>	<b>61.4</b>	<b>63.0</b>
Employees: Part-time and Full-time	997	44.1	47.9
Self-employed	293	12.9	6.6
Unemployed	46	2.0	3.9
<b>Economically Inactive</b>	<b>874</b>	<b>38.6</b>	<b>37.0</b>
Retired	613	27.1	15.6
Looking after Home or Family	76	3.4	3.7
Long-term Sick or Disabled	53	2.3	6.9
Other	39	1.7	2.1
Students (economically active and inactive)	146	6.5	13.3

Source: 2011 Census, ONS.

Benefit claimants (selected, as at August 2020)	Newton	Est. Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	45	2.9	6.0
Universal Credit (total claimants)	80	4.9	13.9
Incapacity Benefits (ESA and IB/SDA)	53	3.2	6.9
Disability-related benefits (PIP, DLA and AA)	291	8.7	12.5
Pension Credit (PC)	60	5.0	14.7

Source: Department for Work & Pensions and ONS.

**Note:** Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.