

## EAST DELIVERY AREA PROFILE

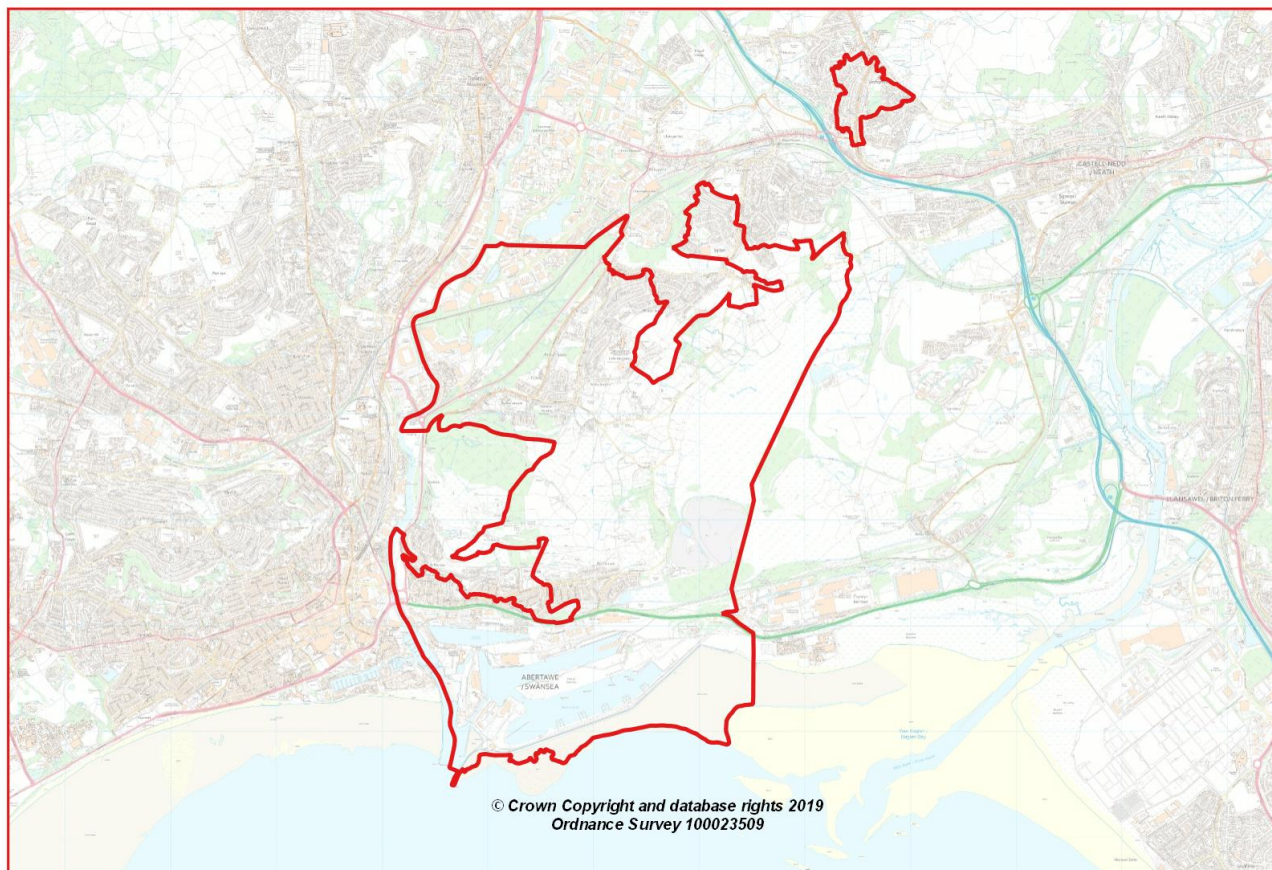
*Information, Research & GIS (Strategic Delivery Unit), February 2020*

**Population: 14,400** (source: mid-2018 rounded estimate, Office for National Statistics / ONS)

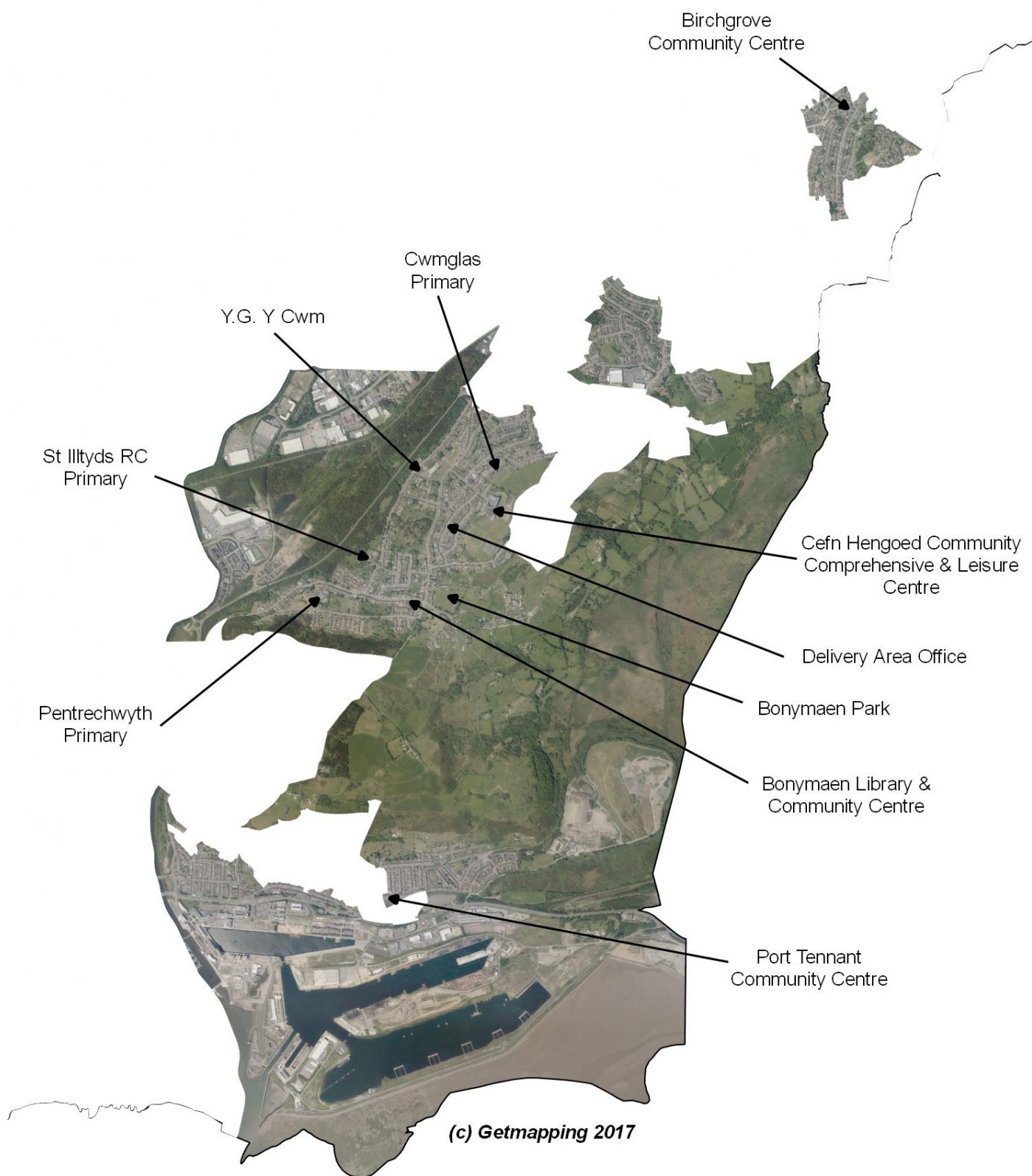
**Lower Super Output Areas (LSOAs) in Delivery Area:**

Bonymaen 1, 2 & 4; Llansamlet 6 & 8; St Thomas 1 & 2

**Constituency area (Welsh Government / UK Parliament):** Swansea East.



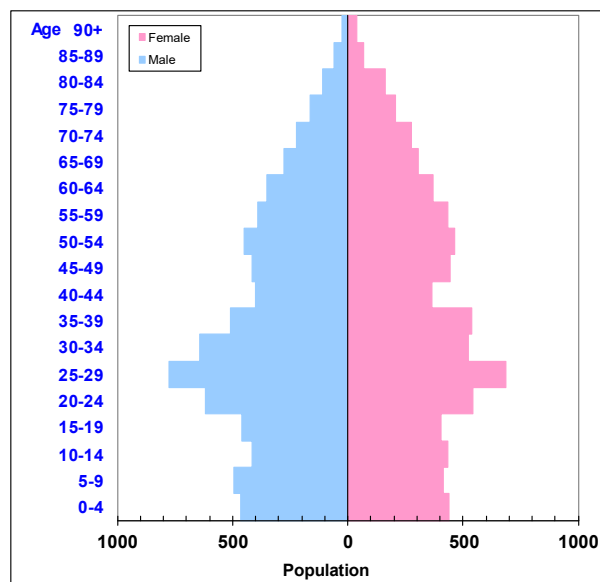
- **Location:** Consisting of two separate areas to the east of the River Tawe, namely the communities of St. Thomas, Port Tennant, Trallwn, Bonymaen and part of Birchgrove
- **Area Wards:** Bonymaen (part), Llansamlet (part), St. Thomas (part)
- **Area:** 1,280 hectares / 12.8 km<sup>2</sup> (2011 Census)
- **Population Density (2018):** 1,122 people per km<sup>2</sup>
- **Population Change (2008 to 2018):** +2,300 / +19% (ONS estimates, rounded)
- **Employment:** 12,000 (ONS workplace estimate, 2018). Major employers: Admiral Insurance, Royal Mail, Land Registry, Enterprise Park (part), Swansea Council schools, SA1 Swansea Waterfront businesses.



## POPULATION STATISTICS

### Mid-2018 population estimates

Population	East Delivery Area		Swansea
	Total	%	%
<b>Aged: 0-4</b>	903	6.3	5.1
5-15	1,923	13.4	11.9
16-24	1,864	13.0	14.1
25-44	4,437	30.9	24.8
45-64	3,321	23.1	24.6
65-74	1,079	7.5	10.4
75+	834	5.8	9.0
<b>Total</b>	<b>14,361</b>	<b>100</b>	<b>100</b>
Male	7,264	50.6	49.9
Female	7,097	49.4	50.1



Source: Small area population estimates (2018), ONS.

- Higher proportions of population aged 0-15 and 25-44 than the Swansea average (2018)
- Slightly lower proportions aged 16-24 and 45 and over
- Above average percentage of people born in Wales, adults with no qualifications, and with long-term health problem or disability (2011 Census)
- High proportions of lone parent, one person (aged under 65) and cohabiting couple households
- Household accommodation which is terraced or flats above the Swansea average
- Higher percentage of social rented (especially council) housing, and lower proportions owned (outright or with mortgage/loan).

### 2011 Census Data

Population Characteristics	East DA	East %	Swansea %
<b>People: born in Wales</b>	10,597	82.7	77.7
born outside UK	909	7.1	7.2
in non-white ethnic groups	643	5.0	6.0
with long-term health problem or disability	3,366	26.3	23.3
with no qualifications (aged 16+)	3,558	35.0	23.9
with higher level qualifications (aged 16+)	1,627	16.0	25.8
able to speak Welsh (aged 3+)	990	8.1	11.4

Household Composition	East DA	East %	Swansea %
<b>Total households</b>	<b>5,741</b>	<b>100</b>	<b>100</b>
<b>Household type: One person: Age 65+</b>	668	11.6	13.4
Other	1,357	23.6	19.9
<b>One family only: All aged 65+</b>	304	5.3	8.7
Married or Same-Sex Civil Partnership Couple	1,372	23.9	30.4
Cohabiting Couple	660	11.5	8.6
Lone Parent	951	16.6	11.7
<b>Other Household Types</b>	429	7.5	7.3

Source: 2011 Census, ONS.



## HOUSING STATISTICS: Accommodation Type and Tenure

Household Accommodation Type	East DA	East %	Swansea %
<b>All household spaces</b> (incl. vacant/second homes)	<b>6,050</b>	100	100
Detached	459	7.6	23.2
Semi-detached	2,023	33.4	33.3
Terraced (incl. end terrace)	2,289	37.8	26.4
Flat, maisonette or apartment	1,277	21.1	16.7
Caravan or other mobile/temporary	2	0.0	0.4

Household Tenure	East DA	East %	Swansea %
<b>All households</b>	<b>5,741</b>	100	100
<i>Households: Owned:</i>			
Owned outright	1,235	21.5	33.4
Owned with a mortgage or loan	1,457	25.4	30.6
<i>Households: Rented:</i>			
Social Rented; from Council (Local Authority)	1,297	22.6	12.7
Social Rented; Other (incl. RSL/HA)	531	9.2	6.5
Private Rented (total)	1,034	18.0	14.7
Other (incl. Shared Ownership, Living Rent Free)	187	3.3	2.0

Source: 2011 Census, ONS.

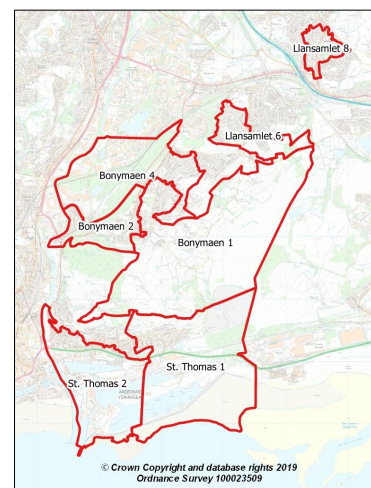
## Dwelling Stock by Council Tax Band, March 2019

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
<b>East DA</b>	1,910	2,510	1,300	770	310	110	20	0	0	<b>6,950</b>
East %	27.5	36.1	18.7	11.1	4.5	1.6	0.3	0.0	0.0	100
<b>Swansea %</b>	<b>15.1</b>	<b>25.0</b>	<b>21.6</b>	<b>15.0</b>	<b>11.4</b>	<b>7.1</b>	<b>3.4</b>	<b>1.0</b>	<b>0.5</b>	<b>100</b>

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded LSOA data]

## WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD) 2019

- Bonymaen 1 is the most deprived Lower Super Output Area (LSOA) of seven in the Delivery Area, ranking 81 of 1,909 in Wales, followed by Llansamlet 8 (also in Wales' top decile). St Thomas 2 is the least deprived of the area's LSOAs, ranking 484 in Wales (still in the most deprived 30% of LSOAs nationally).
- The relatively higher level of deprivation seen in Bonymaen 1 comes through in its higher rankings in the health, employment, income and education domains. Individual high LSOA rankings (top decile in Wales) can also be seen in Llansamlet 8 (employment, income and health) and St Thomas 1 (health).

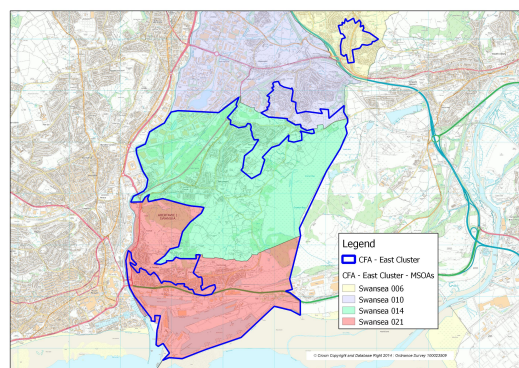


LSOA	WIMD 2019 Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
Bon1	12	81	13	90	11	66	9	45	12	119	34	636	36	590	50	645	122	1651
Bon2	40	460	37	376	52	647	26	272	37	473	73	1092	28	483	56	740	20	544
Bon4	31	355	25	229	25	274	35	371	51	650	61	966	40	624	31	335	77	1253
Llan6	36	386	24	208	40	482	23	216	33	447	51	863	77	1180	55	737	106	1508
Llan8	17	179	19	174	18	128	18	176	15	152	30	613	75	1153	51	647	62	1118
St.T1	23	269	31	284	36	418	17	154	29	390	9	408	20	284	39	467	78	1261
St.T2	43	484	48	535	53	661	34	341	34	449	55	901	19	277	46	607	33	780

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

## SOCIO-ECONOMIC CHARACTERISTICS

- Local estimates of average net annual household income are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 014, the MSOA which most closely aligns to the East Delivery Area (see map adjacent), is £24,200; the 7<sup>th</sup> lowest (of 31 MSOAs) in Swansea and 10% below the Swansea median of £26,900.



- NS-SeC data (socio-economic position based on occupation) indicates higher than average proportions of routine and manual occupations (NS-SeC classes 5-7) and lower than average levels of managerial and professionals (NS-SeC classes 1-2).

Socio-economic classification (NS-SeC)	East DA	East %	Swansea %
<i>All usual residents aged 16-74</i>	9,374	100	100
1-2. Higher managerial, administrative & professional	1,695	18.1	27.5
3-4. Intermediate occupations	1,684	18.0	20.3
5-7. Routine and manual occupations	4,485	47.8	33.9
8. Never worked and long-term unemployed	770	8.2	5.2
Not classified (full-time students)	740	7.9	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

## ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Benefit claimants (selected, as at August 2019)	East DA	Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	450	4.7	3.4
Universal Credit (total claimants)	1,013	10.5	7.4
Incapacity Benefits (ESA and IB/SDA)	990	10.3	7.3
Disability-related benefits (PIP, DLA and AA)	2,045	14.2	12.4
Pension Credit (PC)	573	30.0	15.7

Source: Department for Work & Pensions and ONS.

**Note:** Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

Economic Activity (people aged 16-74)	East DA	East %	Swansea %
<b>Economically Active</b>	<b>5,813</b>	<b>62.0</b>	<b>63.0</b>
Employees: Part-time and Full-time	4,634	49.4	47.9
Self-employed	444	4.7	6.6
Unemployed	510	5.4	3.9
<b>Economically Inactive</b>	<b>3,561</b>	<b>38.0</b>	<b>37.0</b>
Retired	1,196	12.8	15.6
Looking after Home or Family	545	5.8	3.7
Long-term Sick or Disabled	1,019	10.9	6.9
Other	267	2.8	2.1
Students (economically active and inactive)	759	8.1	13.3

Source: 2011 Census, ONS.