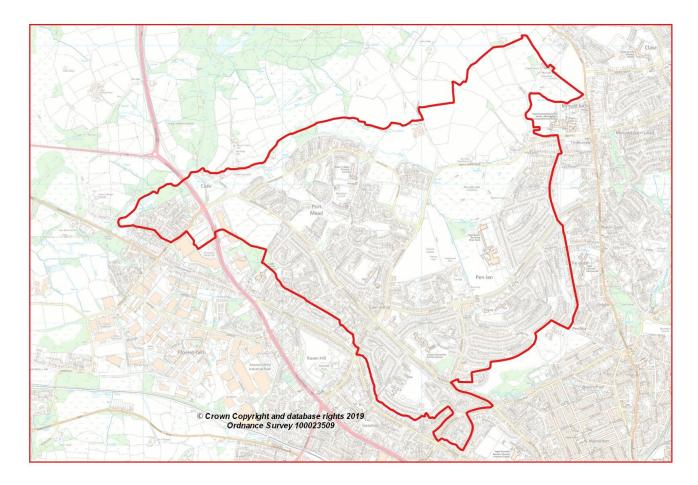


NORTH WEST DELIVERY AREA PROFILE

Information, Research & GIS (Strategic Delivery Unit), February 2020

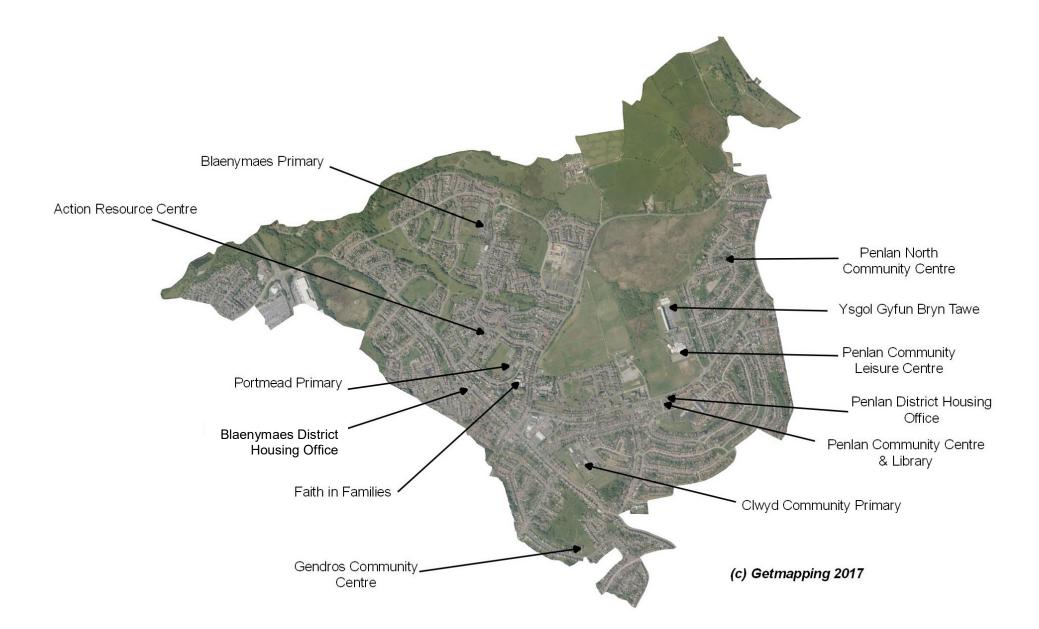
Population: 14,600 (source: mid-2018 rounded estimate, Office for National Statistics / ONS)
Lower Super Output Areas (LSOAs) in Delivery Area:
Penderry 1, 2, 3, 4, 5, 6 & 7; Cockett 8

Constituency area (Welsh Government / UK Parliament): Swansea East & West.



- Location: Consisting mainly of the communities of Blaenymaes, Portmead, Penlan, Penplas and part of Gendros, approximately 4 kilometres north-west of the city centre
- > Area Wards: Penderry (all), Cockett (part)
- > Area: 438 hectares / 4.4 km² (2011 Census)
- Population Density (2018): 3,338 people per km²
- Population (2008 to 2018): +1,000 / +7% (ONS estimates, rounded)
- Employment: 1,500 (ONS workplace estimate, 2018). Major employers: Pontarddulais Road Retail Park (part), Swansea Council schools and community facilities, First Cymru.

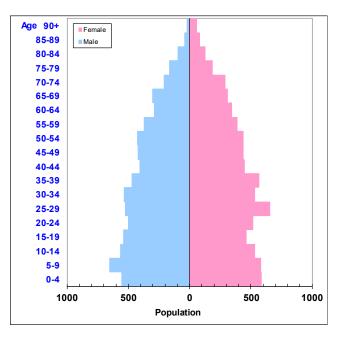
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POPULATION STATISTICS

Mid-2018 population estimates

Population	North West	Swansea	
Population	Total	%	%
Aged : 0-4	1,138	7.8	5.1
5-15	2,538	17.4	11.9
16-24	1,817	12.4	14.1
25-44	4,128	28.2	24.8
45-64	3,118	21.3	24.6
65-74	1,110	7.6	10.4
75+	772	5.3	9.0
Total	14,621	100	100
Male	7,068	48.3	49.9
Female	7,553	51.7	50.1



Source: Small area population estimates (2018), ONS.

- Higher proportions of population aged 0-15 and 25-44 than the Swansea average (2018)
- Lower percentages aged 65 and over
- Slightly higher proportion of people born in Wales, and with a long-term health problem or disability (2011 Census)
- Significantly higher percentage of adults with no qualifications
- Above average proportion of lone parent households
- Higher percentage of semi-detached housing, social rented (especially council) housing, and lower proportion of housing owned (outright or with mortgage/loan).

2011 Census Data

Population Characteristics	North West DA	North West %	Swansea %
People: born in Wales	11,542	84.2	77.7
born outside UK	1,015	7.4	7.2
in non-white ethnic groups	857	6.2	6.0
with long-term health problem or disability	3,742	27.3	23.3
with no qualifications (aged 16+)	4,354	42.4	23.9
with higher level qualifications (aged 16+)	1,066	10.4	25.8
able to speak Welsh (aged 3+)	947	7.3	11.4

Household Composition	North West DA	North West %	Swansea %
Total households	5,789	100	100
Household type: One person: Age 65+	600	10.4	13.4
Other	1,293	22.3	19.9
One family only: All aged 65+	290	5.0	8.7
Married or Same-Sex Civil Partnership Couple	1,405	24.3	30.4
Cohabiting Couple	606	10.5	8.6
Lone Parent	1,249	21.6	11.7
Other Household Types	346	6.0	7.3

Source: 2011 Census, ONS.

HOUSING STATISTICS: Accommodation Type and Tenure

Household Accommodation Type	North West DA	North West %	Swansea %
All household spaces (incl. vacant/second homes)	5,894	100	100
Detached	475	8.1	23.2
Semi-detached	3,111	52.8	33.3
Terraced (incl. end terrace)	1,345	22.8	26.4
Flat, maisonette or apartment	960	16.3	16.7
Caravan or other mobile/temporary	3	0.1	0.4

Household Tenure	North West DA	North West %	Swansea %
All households	5,789	100	100
Households: Owned:			
Owned outright	840	14.5	33.4
Owned with a mortgage or loan	1,203	20.8	30.6
Households: Rented:			
Social Rented; from Council (Local Authority)	2,576	44.5	12.7
Social Rented; Other (incl. RSL/HA)	626	10.8	6.5
Private Rented (total)	372	6.4	14.7
Other (incl. Shared Ownership, Living Rent Free)	172	3.0	2.0

Source: 2011 Census, ONS.

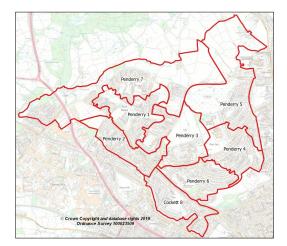
Dwelling Stock by Council Tax Band, March 2019

Council Tax Band:	Α	В	С	D	E	F	G	Н	- I	Total
North West DA	2,610	2,560	610	180	100	0	0	0	0	6,060
North West %	43.1	42.2	10.1	3.0	1.7	0.0	0.0	0.0	0.0	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded data]

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD) 2019

- Penderry 3 is the most deprived Lower Super Output Area (LSOA) of eight in the Delivery Area, ranking 22 out of 1,909 in Wales, followed by Penderry 1. Penderry 7 is the least deprived in the area, ranking 279 in Wales (still in the most deprived 20% nationally).
- Deprivation in Penderry 3 is highest in the health, employment and income domains. Penderry 4 and Penderry 1 also have several LSOA domain rankings in the 100 most deprived in Wales, e.g. income, health.

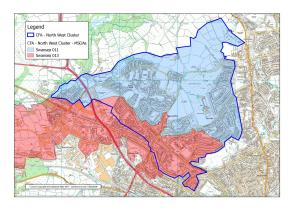


LSOA		D 2019 Il index		nains: ome	Emplo	oyment	He	alth	Edu	cation		ess to rvices	Ηοι	using		munity afety		vsical onment
Coc8	20	207	18	167	30	342	19	202	17	171	46	781	42	695	11	145	42	854
Pen1	5	31	3	25	15	102	1	6	3	38	7	320	79	1195	15	191	89	1356
Pen2	14	147	14	111	16	112	29	283	13	123	28	605	61	943	25	314	52	941
Pen3	3	22	6	29	3	17	3	12	10	102	10	420	94	1353	10	117	54	972
Pen4	10	48	10	43	6	45	12	59	7	70	12	440	47	744	17	196	72	1226
Pen5	18	201	15	123	33	379	25	270	5	59	20	527	86	1255	45	585	97	1419
Pen6	16	157	16	127	20	145	13	135	11	113	94	1372	101	1475	12	152	43	856
Pen7	25	279	23	207	31	362	28	280	16	166	26	573	93	1320	33	408	129	1705

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

SOCIO-ECONOMIC CHARACTERISTICS

Local estimates of average net annual household income are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 011, the MSOA which most closely aligns to the North West Delivery Area (see map adjacent), is £22,100; the 3rd lowest (of 31 MSOAs) in Swansea and 18% below the Swansea median of £26,900.



NS-SeC data (socio-economic position based on occupation) indicates a higher than average level of routine and manual occupations (NS-SeC classes 5-7) and lower proportions of managerial and professional occupations (NS-SeC classes 1-2).

Socio-economic classification (NS-SeC)	North West DA	North West %	Swansea %
All usual residents aged 16-74	9,433	100	100
1-2. Higher managerial, administrative & professional	1,226	13.0	27.5
3-4. Intermediate occupations	1,401	14.9	20.3
5-7. Routine and manual occupations	5,020	53.2	33.9
8. Never worked and long-term unemployed	1,091	11.6	5.2
Not classified (full-time students)	695	7.4	13.1

Source: NS-SeC - 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Benefit claimants (selected, as at August 2019)	North West DA	Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	680	7.5	3.4
Universal Credit (total claimants)	1,463	16.1	7.4
Incapacity Benefits (ESA and IB/SDA)	1,174	13.0	7.3
Disability-related benefits (PIP, DLA and AA)	2,484	17.0	12.4
Pension Credit (PC)	619	32.9	15.7

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

Economic Activity (people aged 16-74)	North West DA	North West %	Swansea %
Economically Active	5,576	59.0	63.0
Employees: Part-time and Full-time	4,242	45.0	47.9
Self-employed	373	4.0	6.6
Unemployed	716	7.6	3.9
Economically Inactive	3,857	40.9	37.0
Retired	1,054	11.2	15.6
Looking after Home or Family	699	7.4	3.7
Long-term Sick or Disabled	1,253	13.3	6.9
Other	376	4.0	2.1
Students (economically active and inactive)	720	7.6	13.3

Source: 2011 Census, ONS.