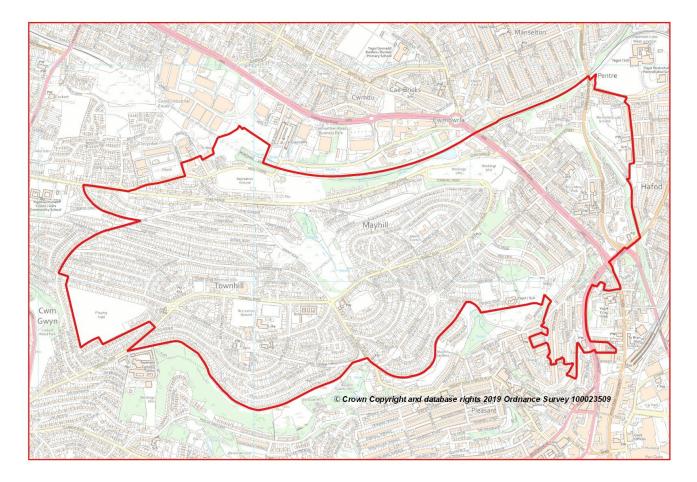


WEST DELIVERY AREA PROFILE

Information, Research & GIS (Strategic Delivery Unit), February 2020

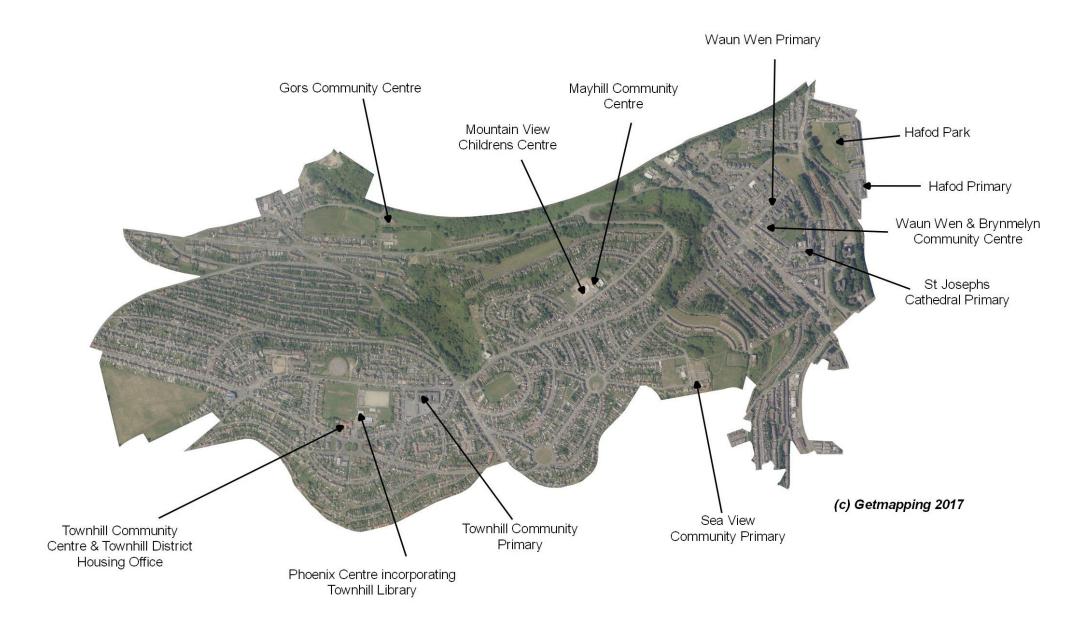
Population: 12,600 (source: mid-2018 rounded estimate, Office for National Statistics / ONS)
Lower Super Output Areas (LSOAs) in Delivery Area:
Castle 1 & 3; Townhill 1, 2, 3, 4, 5 & 6

Constituency area (Welsh Government / UK Parliament): Swansea West.



- Location: Consisting of the communities of Townhill, Mayhill, Waun Wen, Brynmelyn and Gors, approximately 1 kilometre north and north west of the city centre
- > Area Wards: Townhill (all), Castle (part)
- > Area: 239 hectares / 2.4 km² (2011 Census)
- > Population Density (2018): 5,266 people per km²
- > **Population Change** (2008 to 2018): +900 / +8% (ONS estimates, rounded)
- Employment: 1,250 (ONS workplace estimate, 2018). Major employers: Swansea Council schools and community facilities.

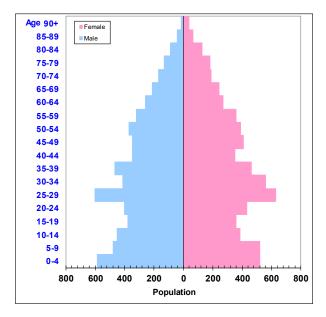
The use of Ordnance Survey data within this document is subject to terms and conditions - www.ordnancesurvey.co.uk/business-and-government/public-sector/mapping-agreements/viewing-terms.html



POPULATION STATISTICS

Mid-2018 population estimates

| Population | West Deli | Swansea | |
|-------------------|-----------|---------|------|
| Population | Total | % | % |
| Aged : 0-4 | 1,109 | 8.8 | 5.1 |
| 5-15 | 1,983 | 15.8 | 11.9 |
| 16-24 | 1,428 | 11.3 | 14.1 |
| 25-44 | 3,835 | 30.5 | 24.8 |
| 45-64 | 2,724 | 21.6 | 24.6 |
| 65-74 | 819 | 6.5 | 10.4 |
| 75+ | 687 | 5.5 | 9.0 |
| Total | 12,585 | 100 | 100 |
| Male | 6,081 | 48.3 | 49.9 |
| Female | 6,504 | 51.7 | 50.1 |



Source: Small area population estimates (2018), ONS.

- Higher proportion of young people aged 0-15 years than the Swansea average (2018)
- Lower percentages aged 45 and over
- Slightly higher proportion of people in non-white ethnic groups (2011 Census)
- Higher proportion of people with no qualifications
- Slightly greater percentage of people with a long-term health problem or disability
- Higher proportion of one person (aged under 65) and lone parent households.
- Terraced housing and social rented (Council) tenures are above the Swansea average.

2011 Census Data

| Population Characteristics | West DA | West % | Swansea % |
|---------------------------------------------|---------|--------|-----------|
| People: born in Wales | 9,440 | 80.2 | 77.7 |
| born outside UK | 1,171 | 9.9 | 7.2 |
| in non-white ethnic groups | 1,050 | 8.9 | 6.0 |
| with long-term health problem or disability | 3,283 | 27.9 | 23.3 |
| with no qualifications (aged 16+) | 3,808 | 42.0 | 23.9 |
| with higher level qualifications (aged 16+) | 1,059 | 11.7 | 25.8 |
| able to speak Welsh (aged 3+) | 652 | 5.8 | 11.4 |

| Household Composition | West DA | West % | Swansea % |
|----------------------------------------------|---------|--------|-----------|
| Total households | 5,405 | 100 | 100 |
| Household type: One person: Age 65+ | 646 | 12.0 | 13.4 |
| Other | 1,363 | 25.2 | 19.9 |
| One family only: All aged 65+ | 205 | 3.8 | 8.7 |
| Married or Same-Sex Civil Partnership Couple | 1,065 | 19.7 | 30.4 |
| Cohabiting Couple | 531 | 9.8 | 8.6 |
| Lone Parent | 1,228 | 22.7 | 11.7 |
| Other Household Types | 367 | 6.8 | 7.3 |

Source: 2011 Census, ONS.

HOUSING STATISTICS: Accommodation Type and Tenure

| Household Accommodation Type | West DA | West % | Swansea % |
|--------------------------------------------------|---------|--------|-----------|
| All household spaces (incl. vacant/second homes) | 5,537 | 100 | 100 |
| Detached | 231 | 4.2 | 23.2 |
| Semi-detached | 1,977 | 35.7 | 33.3 |
| Terraced (incl. end terrace) | 2,526 | 45.6 | 26.4 |
| Flat, maisonette or apartment | 801 | 14.5 | 16.7 |
| Caravan or other mobile/temporary | 2 | 0.0 | 0.4 |

| Household Tenure | West DA | West % | Swansea % |
|--------------------------------------------------|---------|--------|-----------|
| All households | 5,405 | 100 | 100 |
| Households: Owned: | | | |
| Owned outright | 851 | 15.7 | 33.4 |
| Owned with a mortgage or loan | 841 | 15.6 | 30.6 |
| Households: Rented: | | | |
| Social Rented; from Council (Local Authority) | 2,551 | 47.2 | 12.7 |
| Social Rented; Other (incl. RSL/HA) | 426 | 7.9 | 6.5 |
| Private Rented (total) | 562 | 10.4 | 14.7 |
| Other (incl. Shared Ownership, Living Rent Free) | 174 | 3.2 | 2.0 |

Source: 2011 Census, ONS.

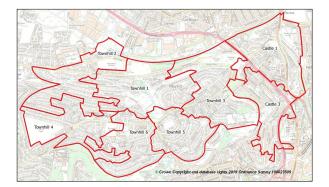
Dwelling Stock by Council Tax Band, March 2019

| Council Tax Band: | Α | В | С | D | E | F | G | Н | | Total |
|-------------------|-------|-------|------|------|------|-----|-----|-----|-----|-------|
| West DA | 2,940 | 2,470 | 320 | 30 | 0 | 0 | 0 | 0 | 0 | 5,740 |
| West % | 51.2 | 43.0 | 5.6 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100 |
| Swansea % | 15.1 | 25.0 | 21.6 | 15.0 | 11.4 | 7.1 | 3.4 | 1.0 | 0.5 | 100 |

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded data]

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD) 2019

- Townhill 2 is the most deprived Lower Super Output Area (LSOA) of eight in the Delivery Area, ranking 16 out of 1,909 in Wales, closely followed by Townhill 1. Townhill 4 is the least deprived, ranking 362 in Wales (still in the second decile).
- The higher level of deprivation in Townhill 1 and Townhill 2 can be seen in the health, income, employment and education domains. Castle 1, Townhill 3 and Townhill 5 also rank highly in these domains (all in Wales' top decile).

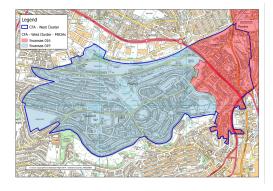


| LSOA | |) 2019 Il index | | nains: ome | Emplo | oyment | Не | alth | Edu | cation | | ess to vices | Но | using | | munity afety | | /sical onment |
|------|----|--------------------|----|---------------|-------|--------|----|------|-----|--------|----|-----------------|----|-------|----|-----------------|-----|------------------|
| Cas1 | 4 | 23 | 7 | 30 | 2 | 9 | 5 | 21 | 14 | 140 | 19 | 522 | 68 | 1115 | 16 | 192 | 18 | 524 |
| Cas3 | 26 | 290 | 34 | 325 | 35 | 386 | 43 | 515 | 20 | 271 | 22 | 534 | 17 | 254 | 9 | 109 | 14 | 493 |
| Tow1 | 2 | 18 | 2 | 22 | 9 | 56 | 4 | 13 | 1 | 11 | 5 | 313 | 45 | 727 | 27 | 316 | 96 | 1416 |
| Tow2 | 1 | 16 | 4 | 27 | 4 | 23 | 2 | 9 | 4 | 47 | 4 | 287 | 38 | 605 | 38 | 443 | 58 | 1018 |
| Tow3 | 6 | 32 | 5 | 28 | 12 | 67 | 8 | 38 | 2 | 21 | 24 | 552 | 35 | 534 | 24 | 299 | 45 | 873 |
| Tow4 | 32 | 362 | 27 | 245 | 39 | 469 | 33 | 322 | 22 | 312 | 62 | 971 | 30 | 491 | 32 | 356 | 116 | 1590 |
| Tow5 | 9 | 41 | 1 | 17 | 8 | 54 | 10 | 54 | 8 | 78 | 18 | 518 | 41 | 664 | 14 | 170 | 98 | 1425 |
| Tow6 | 11 | 5 8 | 11 | 49 | 7 | 52 | 11 | 58 | 6 | 68 | 15 | 494 | 33 | 513 | 40 | 511 | 101 | 1479 |

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

SOCIO-ECONOMIC CHARACTERISTICS

Local estimates of average net annual household income are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 019, the MSOA which most closely aligns to the West Delivery Area (see map adjacent), is £20,000; the lowest (of 31 MSOAs) in Swansea and 26% below the Swansea median of £26,900.



NS-SeC data (socio-economic position based on occupation) indicates a higher than average level of routine and manual occupations (NS-SeC classes 5-7) and lower proportions of managerial and professional occupations (NS-SeC classes 1-2).

| Socio-economic classification (NS-SeC) | West DA | West % | Swansea % |
|-------------------------------------------------------|---------|--------|-----------|
| All usual residents aged 16-74 | 8,378 | 100 | 100 |
| 1-2. Higher managerial, administrative & professional | 1,036 | 12.4 | 27.5 |
| 3-4. Intermediate occupations | 1,203 | 14.4 | 20.3 |
| 5-7. Routine and manual occupations | 4,279 | 51.1 | 33.9 |
| 8. Never worked and long-term unemployed | 1,094 | 13.1 | 5.2 |
| Not classified (full-time students) | 766 | 9.1 | 13.1 |

Source: NS-SeC - 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

| Benefit claimants (selected, as at August 2019) | West DA | Rate % | Swansea % |
|-------------------------------------------------|---------|--------|-----------|
| Claimant Count unemployment (JSA/UC) | 725 | 9.1 | 3.4 |
| Universal Credit (total claimants) | 1,433 | 17.9 | 7.4 |
| Incapacity Benefits (ESA and IB/SDA) | 1,112 | 13.9 | 7.3 |
| Disability-related benefits (PIP, DLA and AA) | 2,060 | 16.4 | 12.4 |
| Pension Credit (PC) | 587 | 39.0 | 15.7 |

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

| Economic Activity (people aged 16-74) | West DA | West % | Swansea % |
|---------------------------------------------|---------|--------|-----------|
| Economically Active | 4,707 | 56.2 | 63.0 |
| Employees: Part-time and Full-time | 3,435 | 41.0 | 47.9 |
| Self-employed | 306 | 3.7 | 6.6 |
| Unemployed | 656 | 7.8 | 3.9 |
| Economically Inactive | 3,671 | 43.8 | 37.0 |
| Retired | 972 | 11.6 | 15.6 |
| Looking after Home or Family | 651 | 7.8 | 3.7 |
| Long-term Sick or Disabled | 1,167 | 13.9 | 6.9 |
| Other | 401 | 4.8 | 2.1 |
| Students (economically active and inactive) | 790 | 9.4 | 13.3 |

Source: 2011 Census, ONS.