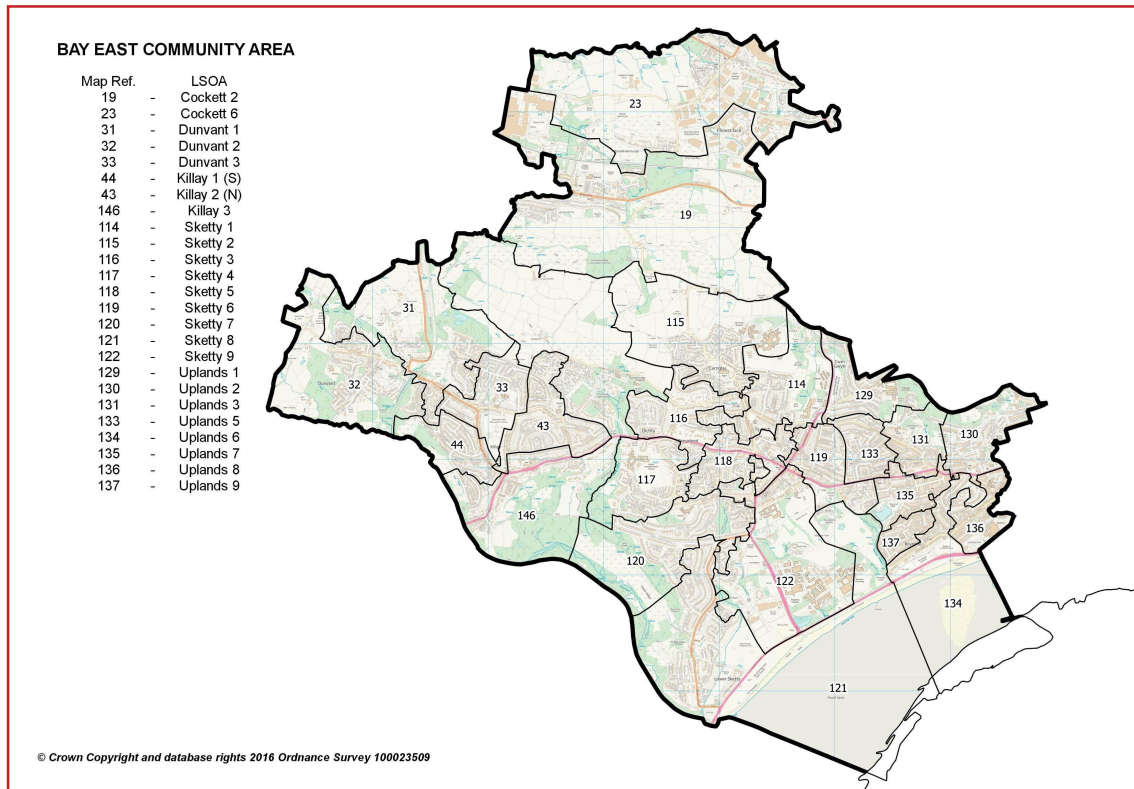


Population: 41,500 (source: mid-2018 rounded estimates, Office for National Statistics / ONS)

Lower Super Output Areas (LSOAs) in Community Area:

Cockett 2 & 6; Dunvant 1, 2 & 3; Killay North 2, Killay South 1 & Killay 3;
Sketty 1, 2, 3, 4, 5, 6, 7, 8 & 9; Uplands 1, 2, 3, 5, 6, 7, 8 & 9

Constituency area (Welsh Government / UK Parliament): Swansea West.



- **Location:** Consisting of 25 LSOAs, this community area is essentially the west suburban area of Swansea and takes in the eastern part of the current 'Bay' Primary Care / GP Cluster Network area.
- **Area Wards:** Cockett (part), Dunvant, Killay North, Killay South, Sketty, Uplands (part)
- **Area:** 1,899 hectares / 18.99 km² (2011 Census)
- **Population Density (2018):** 2,186 people per km²
- **Population Change (2008 to 2018):** +700 / +2% (ONS estimates, rounded)
- **Employment:** 18,000 (ONS workplace estimate, 2018). Major employers: Swansea Council schools, Swansea Bay University Health Board (Singleton Hospital), Swansea University, University of Wales Trinity St. David (UWTSD), Gower College Swansea, Welsh Ambulance Service NHS Trust, Swansea West Industrial Estate (part), Parc Fforestfach Retail Park.

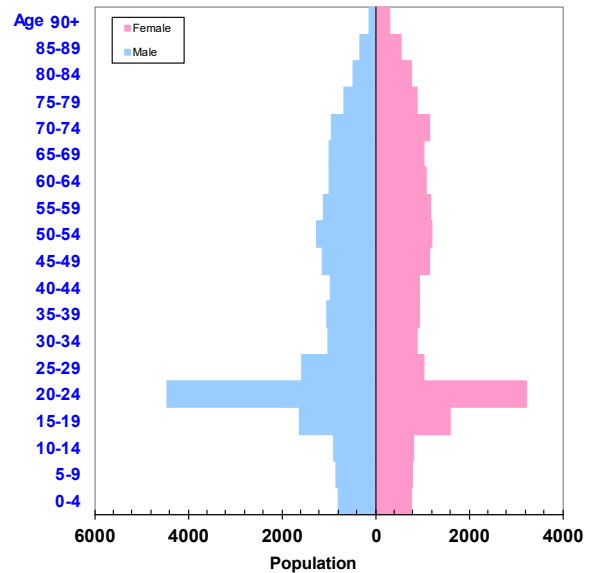


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POPULATION STATISTICS

Mid-2018 population estimates

Population	Bay East Total	Bay East %	Swansea %
Aged: 0-4	1,561	3.8	5.1
5-15	3,739	9.0	11.9
16-24	10,481	25.3	14.1
25-44	8,383	20.2	24.8
45-64	9,122	22.0	24.6
65-74	4,110	9.9	10.4
75+	4,108	9.9	9.0
Total	41,504	100	100
Male	21,285	51.3	49.9
Female	20,219	48.7	50.1



Source: Small area population estimates (2018), ONS.

- This community area has a noticeably higher percentage of population aged 16-24 than the Swansea average, but lower percentages aged 0-15 and 25-64
- Higher proportions of resident students (e.g. in Uplands, Sketty and Killay areas) studying at local HE/FE establishments – Swansea University, UWTSU and Gower College Swansea
- The area has above average percentages of people with higher level qualifications, born outside the UK and in non-white ethnic groups (2011 Census)
- High proportion of 'Other Households', partly due to the high level of student accommodation in particular locations
- Higher percentages of flat/apartment accommodation and households in private rented tenures.

2011 Census Data

Population Characteristics	Bay East	Bay East %	Swansea %
People: born in Wales	27,268	65.6	77.7
born outside UK	4,319	10.4	7.2
in non-white ethnic groups	3,681	8.9	6.0
with long-term health problem or disability	8,249	19.9	23.3
with no qualifications (aged 16+)	5,315	14.7	23.9
with higher level qualifications (aged 16+)	11,801	32.5	25.8
able to speak Welsh (aged 3+)	4,146	10.2	11.4

Household Composition	Bay East	Bay East %	Swansea %
Total households	16,646	100	100
Household type: One person: Age 65+	2,478	14.9	13.4
Other	3,117	18.7	19.9
One family only: All aged 65+	1,703	10.2	8.7
Married or Same-Sex Civil Partnership Couple	4,953	29.8	30.4
Cohabiting Couple	1,171	7.0	8.6
Lone Parent	1,305	7.8	11.7
Other Household Types	1,919	11.5	7.3

Source: 2011 Census, ONS.

HOUSING STATISTICS

Accommodation Type and Tenure

Household Accommodation Type	Bay East	Bay East %	Swansea %
All household spaces (incl. vacant/second homes)	17,397	100	100
Detached	4,041	23.2	23.2
Semi-detached	5,597	32.2	33.3
Terraced (incl. end terrace)	3,867	22.2	26.4
Flat, maisonette or apartment	3,843	22.1	16.7
Caravan or other mobile/temporary	49	0.3	0.4

Household Tenure	Bay East	Bay East %	Swansea %
All households	16,646	100	100
<i>Households: Owned:</i>			
Owned outright	6,144	36.9	33.4
Owned with a mortgage or loan	4,765	28.6	30.6
<i>Households: Rented:</i>			
Social Rented; from Council (Local Authority)	1,122	6.7	12.7
Social Rented; Other (incl. RSL/HA)	1,020	6.1	6.5
Private Rented (total)	3,302	19.8	14.7
Other (incl. Shared Ownership, Living Rent Free)	293	1.8	2.0

Source: 2011 Census, ONS.

Dwelling Stock by Council Tax Band, March 2019

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
Bay East	780	2,030	3,360	4,610	3,630	2,220	870	190	100	17,740
Bay East %	4.4	11.4	18.9	26.0	20.5	12.5	4.9	1.1	0.6	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded LSOA data]

Average house sale price, year ending June 2019

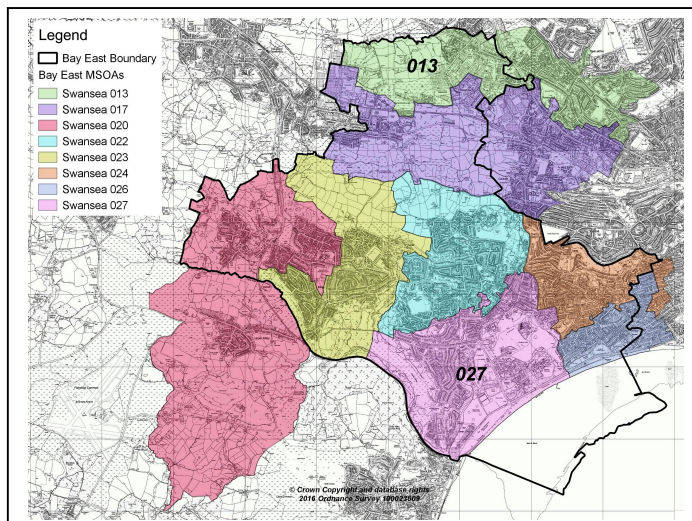
Bay East Community Area consists of all or part of eight MSOAs. Recent estimates by house type for each MSOA are shown below, with the area median and Swansea figures:

MSOA \ Type:	Detached	Semi-detached	Terraced	Flat / maisonette	All types
Swansea 013	n/a	£120,000	£85,000	n/a	£98,000
Swansea 017	£156,250	£141,000	£113,000	n/a	£130,000
Swansea 020	£242,500	£165,000	£130,000	n/a	£170,000
Swansea 022	£282,995	£183,000	£148,975	£204,995	£210,000
Swansea 023	£250,000	£177,000	£199,995	n/a	£205,000
Swansea 024	£268,300	£230,000	£151,000	£102,500	£170,600
Swansea 026	n/a	n/a	£137,686	£103,000	£125,250
Swansea 027	£359,475	£250,000	£160,000	n/a	£272,500
Area median	£259,150	£177,000	£143,330	£103,000	£170,300
Swansea average	£244,998	£149,475	£113,000	£120,000	£149,000

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2019, calculated using Land Registry data. The *Area median* is the middle value of MSOAs in the area, and is not a published figure. The map on page 5 shows the location of each MSOA.

SOCIO-ECONOMIC DATA

- Local estimates of average net annual household income are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. This Community Area contains all or part of eight MSOAs, with figures ranging from £23,500 (Swansea 013, see map) to £32,800 (Swansea 027). The median figure (the middle value of MSOAs in the area) is £28,050 (4% above the Swansea median of £26,900).



- NS-SeC data (socio-economic position based on occupation) indicates a lower than average percentage of routine and manual occupations (NS-SeC classes 5-7) but higher proportions in the not classified (full-time students) category.

Socio-economic classification (NS-SeC)	Bay East	Bay East %	Swansea %
All usual residents aged 16-74	32,252	100	100
1-2. Higher managerial, administrative & professional	9,646	29.9	27.5
3-4. Intermediate occupations	5,492	17.0	20.3
5-7. Routine and manual occupations	6,433	19.9	33.9
8. Never worked and long-term unemployed	1,055	3.3	5.2
Not classified (full-time students)	9,626	29.8	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version), 2011 Census, ONS.

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Benefit claimants (selected, as at August 2019)	Bay East	Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	555	2.0	3.4
Universal Credit (total claimants)	1,086	3.9	7.4
Incapacity Benefits (ESA and IB/SDA)	1,256	4.5	7.3
Disability-related benefits (PIP, DLA and AA)	4,017	9.7	12.4
Pension Credit (PC)	1,011	12.3	15.7

Source: Dept. for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

Economic Activity (people aged 16-74)	Bay East	Bay East %	Swansea %
Economically Active	18,669	57.9	63.0
Employees: Part-time and Full-time	12,616	39.1	47.9
Self-employed	2,005	6.2	6.6
Unemployed	871	2.7	3.9
Economically Inactive	13,583	42.1	37.0
Retired	4,568	14.2	15.6
Looking after Home or Family	749	2.3	3.7
Long-term Sick or Disabled	1,313	4.1	6.9
Other	447	1.4	2.1
Students (economically active and inactive)	9,683	30.0	13.3

Source: 2011 Census, ONS.