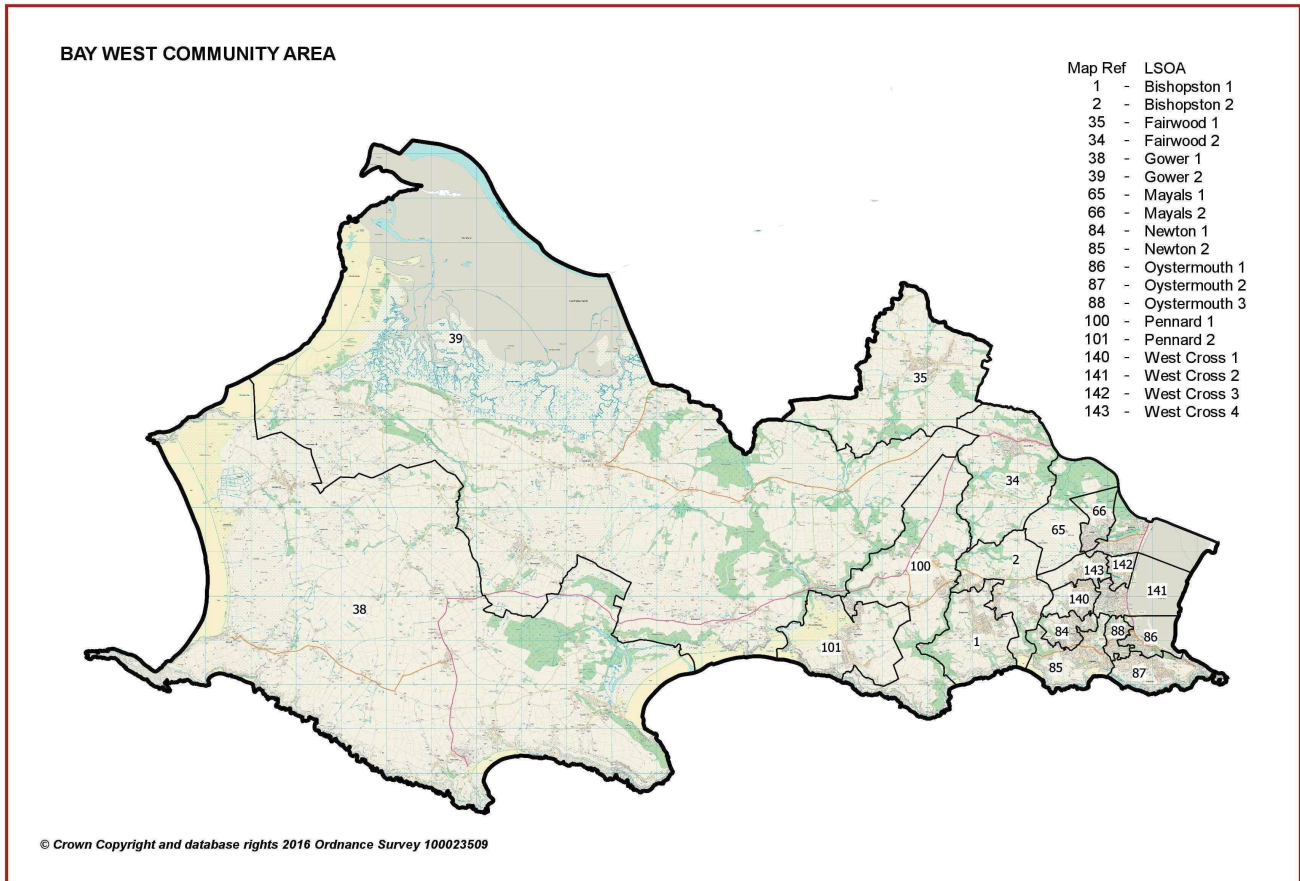


Population: 29,000 (source: mid-2018 rounded estimates, Office for National Statistics / ONS)

Lower Super Output Areas (LSOAs) in Community Area:

Bishopston 1 & 2; Fairwood 1 & 2; Gower 1 & 2; Mayals 1 & 2; Newton 1 & 2; Oystermouth 1, 2 & 3; Pennard 1 & 2; West Cross 1, 2, 3 & 4

Constituency areas (Welsh Government / UK Parliament): Gower & Swansea West.



- **Location:** This community area consists mainly of the south and west areas of the Gower peninsula, including the more urban areas in the south east coastal part. It takes in 19 LSOAs in the west of the 'Bay' Primary Care / GP Cluster Network area.
- **Area Wards:** Bishopston, Fairwood, Gower, Mayals, Newton, Oystermouth, Pennard, West Cross
- **Area:** 15,756 hectares / 157.56 km² (2011 Census)
- **Population Density (2018):** 184 people per km²
- **Population Change (2008 to 2018):** +200 / +1% (ONS estimates, rounded)
- **Employment:** 6,000 (ONS workplace estimate, 2018). Major employers: Swansea Council schools; service, tourism and agriculture businesses.

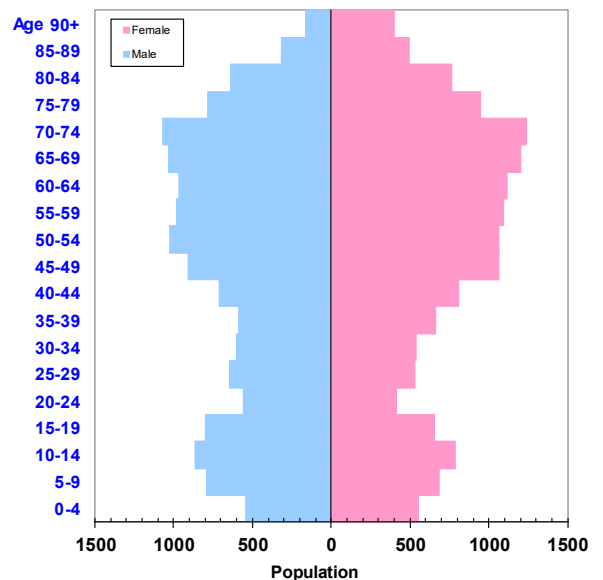


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POPULATION STATISTICS

Mid-2018 population estimates

Population	Bay West Total	Bay West %	Swansea %
Aged: 0-4	1,096	3.8	5.1
5-15	3,419	11.8	11.9
16-24	2,134	7.4	14.1
25-44	5,090	17.5	24.8
45-64	8,220	28.3	24.6
65-74	4,542	15.7	10.4
75+	4,506	15.5	9.0
Total	29,007	100	100
Male	13,983	48.2	49.9
Female	15,024	51.8	50.1



Source: Small area population estimates (2018), ONS.

- This community area has a higher than average percentage of people aged 45 and over, especially those aged 65+. There are lower percentages aged 0-4 and 16-44
- Lower proportions both of people born in Wales and outside the UK (2011 Census)
- Larger percentage of adult residents with higher level qualifications than the Swansea average
- The area has a high percentage of married or civil partnership couples and one-person / family households aged 65+, reflecting the overall age structure of the area
- Very high levels of home ownership (especially owned outright) and low proportions of housing in private or social rented tenures. High proportion of detached accommodation across the area.

2011 Census Data

Population Characteristics	Bay West	Bay West %	Swansea %
People: born in Wales	20,814	71.4	77.7
born outside UK	1,494	5.1	7.2
in non-white ethnic groups	775	2.7	6.0
with long-term health problem or disability	6,602	22.6	23.3
with no qualifications (aged 16+)	3,776	15.4	23.9
with higher level qualifications (aged 16+)	10,577	43.2	25.8
able to speak Welsh (aged 3+)	2,746	9.7	11.4

Household Composition	Bay West	Bay West %	Swansea %
Total households	12,997	100	100
Household type: One person: Age 65+	2,325	17.9	13.4
Other	1,807	13.9	19.9
One family only: All aged 65+	1,912	14.7	8.7
Married or Same-Sex Civil Partnership Couple	4,532	34.9	30.4
Cohabiting Couple	765	5.9	8.6
Lone Parent	1,007	7.7	11.7
Other Household Types	649	5.0	7.3

Source: 2011 Census, ONS.

HOUSING STATISTICS

Accommodation Type and Tenure

Household Accommodation Type	Bay West	Bay West %	Swansea %
All household spaces (incl. vacant/second homes)	14,618	100	100
Detached	6,546	44.8	23.2
Semi-detached	4,097	28.0	33.3
Terraced (incl. end terrace)	1,862	12.7	26.4
Flat, maisonette or apartment	1,978	13.5	16.7
Caravan or other mobile/temporary	135	0.9	0.4

Household Tenure	Bay West	Bay West %	Swansea %
All households	12,997	100	100
<i>Households: Owned:</i>			
Owned outright	6,670	51.3	33.4
Owned with a mortgage or loan	3,901	30.0	30.6
<i>Households: Rented:</i>			
Social Rented; from Council (Local Authority)	779	6.0	12.7
Social Rented; Other (incl. RSL/HA)	163	1.3	6.5
Private Rented (total)	1,221	9.4	14.7
Other (incl. Shared Ownership, Living Rent Free)	263	2.0	2.0

Source: 2011 Census, ONS.

Dwelling Stock by Council Tax Band, March 2019

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
Bay West	700	720	1,190	1,700	3,410	3,520	2,240	880	410	14,700
Bay West %	4.8	4.9	8.1	11.6	23.2	23.9	15.2	6.0	2.8	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded LSOA data]

Average house sale price, year ending June 2019

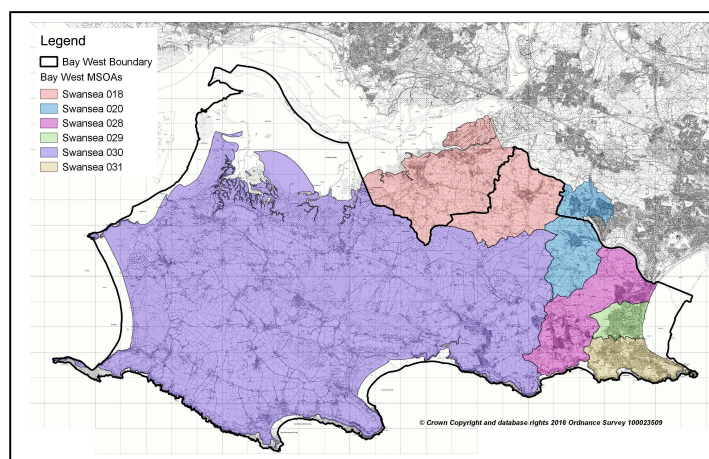
Bay West Community Area consists of all or part of six MSOAs. Recent estimates by house type for each MSOA are shown below, with the area median and Swansea figures:

MSOA \ Type:	Detached	Semi-detached	Terraced	Flat / maisonette	All types
Swansea 018	£259,000	£175,000	£148,500	n/a	£190,000
Swansea 020	£242,500	£165,000	£130,000	n/a	£170,000
Swansea 028	£336,000	£285,000	n/a	£165,500	£285,000
Swansea 029	£342,000	£217,500	£201,500	£110,000	£234,000
Swansea 030	£345,000	£246,250	n/a	n/a	£330,000
Swansea 031	£433,500	£290,000	£242,500	£189,500	£290,000
Area median	£339,000	£231,875	£175,000	£165,500	£259,500
Swansea average	£244,998	£149,475	£113,000	£120,000	£149,000

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2019, calculated using Land Registry data. The *Area median* is the middle value of MSOAs in the area, and is not a published figure. The map on page 5 shows the location of each MSOA.

SOCIO-ECONOMIC DATA

- Local estimates of average net annual household income are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. This Community Area contains all or part of six MSOAs, with figures ranging from £27,000 (Swansea 029, see map) to £32,600 (Swansea 030). The median figure (the middle value of MSOAs in the area) is £29,750 (11% above the Swansea median of £26,900).



- NS-SeC data (socio-economic position based on occupation) indicates an above average percentage in managerial and professional occupations (NS-SeC classes 1-2) and lower than average levels in routine and manual occupations (NS-SeC classes 5-7).

Socio-economic classification (NS-SeC)	Bay West	Bay West %	Swansea %
All usual residents aged 16-74	20,409	100	100
1-2. Higher managerial, administrative & professional	9,352	45.8	27.5
3-4. Intermediate occupations	4,934	24.2	20.3
5-7. Routine and manual occupations	4,143	20.3	33.9
8. Never worked and long-term unemployed	538	2.6	5.2
Not classified (full-time students)	1,442	7.1	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version), 2011 Census, ONS.

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Benefit claimants (selected, as at August 2019)	Bay West	Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	265	1.7	3.4
Universal Credit (total claimants)	537	3.5	7.4
Incapacity Benefits (ESA and IB/SDA)	627	4.1	7.3
Disability-related benefits (PIP, DLA and AA)	2,833	9.8	12.4
Pension Credit (PC)	667	7.4	15.7

Source: Dept. for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

Economic Activity (people aged 16-74)	Bay West	Bay West %	Swansea %
Economically Active	12,922	63.3	63.0
Employees: Part-time and Full-time	9,443	46.3	47.9
Self-employed	2,496	12.2	6.6
Unemployed	470	2.3	3.9
Economically Inactive	7,487	36.7	37.0
Retired	4,866	23.8	15.6
Looking after Home or Family	632	3.1	3.7
Long-term Sick or Disabled	721	3.5	6.9
Other	302	1.5	2.1
Students (economically active and inactive)	1,479	7.2	13.3

Source: 2011 Census, ONS.